

November 2023



Multiscreens+ | Platform Essentials

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES



Platform Essentials

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



THIS PRESENTATION

FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

CONTACT US

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Launch date per country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Owner.
- ✓ Social media feeds.

Platform Essentials

BB Media



STREAMING PLATFORMS UPDATE IN NOVEMBER 2023: LAUNCHES, ANNOUNCEMENTS, DISCONTINUES & MORE

| | PLATFORM | STATUS | REGION | PACKAGE |
|--|-----------|---------------------------|--|------------|
| | Brollie | New | New Zealand, Australia | AVOD |
| | DGO | Rename | Brazil | SVOD, TVE |
| | FlexFlix | New | Argentina | SVOD, FVOD |
| | My TF1 | Discontinued announcement | France | AVOD |
| | NASA+ | New | United States | FVOD |
| | On Stream | New | Argentina | TVOD |
| | Panea | New | Global | AVOD |
| | +SBT | Relaunch | Brazil | AVOD |
| | Showmax | Update | Global | SVOD |
| | SonyLIV | Expansion | South Africa, some Caribbean countries | SVOD, FVOD |
| | Starz On | Expansion | MENA, West Africa | AVOD, FVOD |
| | TF1+ | Announced | France | AVOD |
| | Tubi | Expansion announcement | UK, Northern Ireland, LATAM | AVOD |

06 Europe

Announced

TF1+ (France)

Discontinued Announcement

MyTF1 (France)

Expansion Announcement

Tubi (United Kingdom of Great Britain and Northern Ireland)

07 Latin America & Caribe

New Platform

On Stream (Argentina)

FlexFlix (Argentina)

Relaunch

+SBT (Brazil)

Expansion

SonyLIV (Mauritius, Jamaica, Guyana, and Trinidad and Tobago)

Expansion Announcement

Tubi (LATAM)

Rename

DGO (Brazil)

09 **North America**

New Platform

NASA+ (United States of America)

10 **Africa**

New Platform

Starz On (Mena & West Africa)

SonyLIV (South Africa)

11 **Oceania**

New Platform

Brollie (New Zealand and Australia)

12 **Global**

Update

Showmax (Global)

New Platform

Panea.tv (Global)

Recently launched, announced and extended streaming services per continent.

Europe



tf1plus

ANNOUNCED

AVOD

TF1+

Country: France

MyTF1 will be replaced on January 8, 2024, with TF1+, an advertising-supported OTT platform. In addition, it will replace the premium subscription TF1Max and Salto. Which will now be accessible through the set top boxes of the operators Orange, SFR and Bouygues Télécom.

Source: [BroadBandTV News](#)



mytf1

DISCONTINUED ANNOUNCEMENT

AVOD

MyTF1

Country: France

The French corporation TF1 has decided to replace its MyTF1 streaming platform as of January 8, 2024. Instead, TF1+ will hit the market.

Source: [BroadBandTV News](#)



tubi

EXPANSION ANNOUNCEMENT

AVOD

Tubi

Country: United Kingdom of Great Britain and Northern Ireland

Tubi announced that it will continue its global expansion plan. After great success on the American continent, it seeks to enter the European market.

Source: [TaviLatam](#)

Recently launched, announced and extended streaming services per continent.

Latin America & Caribe



onstream

NEW PLATFORM

TVOD

On Stream

Country: Argentina

OnePlay and Axion Argentina joined forces to create On Stream. Fuel loading will give users points to redeem for content, or they can be rent it within the platform.

Source: [TodoTVNews](#)



flexflix

NEW PLATFORM

SVOD

FVOD

FlexFlix

Country: Argentina

FlexFlix expands to LATAM. The platform promises to merge on-demand streaming and live channels with fun virtual "co-pilots" (assistants) who accompany all types of audiences by commenting, reacting and enriching knowledge using software.

Source: [NewsLineReport](#)



plusbt

RELAUNCH

AVOD

+SBT

Country: Brazil

SBT will relaunch its streaming service under the name +SBT, replacing the current SBT Videos. The service will continue to be free with advertising. It is estimated that the relaunch will take place at the beginning of 2024.

Source: [TAVILatam](#)



dgo

RENAME

SVOD

TVE

DGO

Country: Brazil

On December 6, the streaming pay TV platform DGO is set to rebrand into Sky+. Additionally, new channels will be added, and the option to create up to 3 user profiles.

Source: [TAVILatam](#)

Recently launched, announced and extended streaming services per continent.

Latin America & Caribe



sonyliv

EXPANSION

FVOD

SVOD

SonyLIV

Country: Mauritius, Jamaica, Guyana, and Trinidad and Tobago

Sony Pictures Network India just announced an expansion of their streaming service SonyLIV, into countries of South Africa and the Caribbean. Users can access via website or the app and watch original and regional content.

Source: [LiveMint](#)



tubi

EXPANSION ANNOUNCEMENT

AVOD

Tubi

Country: LATAM

After arriving in the Latin American market in 2020 and consolidating in countries such as Costa Rica, Mexico, Ecuador, etc. Tubi announced that it would seek to expand throughout the territory.

Source: [Tavi Latam](#)

Recently launched, announced and extended streaming services per continent.

North America

The logo for NASA+, featuring the word "NASA" in a bold, white, sans-serif font with a small white star to its right, all set against a black rectangular background.

nasaplus

NEW PLATFORM

FVOD

NASA+

Country: United States of America

Nasa just launch their own streaming service, Nasa+. It offer free access to unlimited NASA content, including an archive of images and podcast. The platform is available via their app or website,

Source: [Space](#)

Recently launched, announced and extended streaming services per continent.

Africa



sonyliv

EXPANSION

FVOD

SVOD

SonyLIV

Country: South Africa

Sony Pictures Network India just announced an expansion of their streaming service SonyLIV, into countries of South Africa and the Caribbean. Users can access via website or the app and watch original and regional content.

Source: [Mint](#)



starzon

EXPANSION

AVOD

FVOD

Starz On

Country: MENA and West Africa

Evision, the media and entertainment arm of e&, launched in MENA and West Africa a new streaming service called Starz On. It will offer regional and global content and 50 fast channels.

Source: [Digital TV Europe](#)

Recently launched, announced and extended streaming services per continent.

Oceania



brollie

NEW PLATFORM

AVOD

Brollie

Country: New Zealand and Australia

Umbrella Entertainment, an indie distributor, launched an ad-supported streaming service named Brollie. Users can enjoy Umbrella's classic content and Australian films.

It's available through their app and website.

Source: [Variety](#)

Recently launched, announced and extended streaming services per continent.

Global



showmax

UPDATE

SVOD

Showmax

Country: Global

Showmax will stop working outside Africa starting December 1st. Also, Showmax Pro will be phased out by November 30th. Existing subscribers will be transitioned to DSTV Stream, Multichoice's new online streaming platform that does not require a dish or decoder.

Source: [Innovation Village](#)



paneatv

New Platform

AVOD

Panea.tv

Country: Global

Panea.tv is a new free global platform with advertising that incorporates Watch-to-Earn. In this way, they want people to get money to create their products and sell them in the online store (which is under development). It is also available on Google Play and App Store.

Source: [Plataformas News](#)

BB Media

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We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

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Our clients





Thank you

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