

December 2023



Multiscreens+ | Platform Essentials

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES



Platform Essentials

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



THIS PRESENTATION

FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

CONTACT US

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Launch date per country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Owner.
- ✓ Social media feeds.

Platform Essentials

BB Media



STREAMING PLATFORMS UPDATE IN DECEMBER 2023: LAUNCHES, ANNOUNCEMENTS, DISCONTINUES & MORE

	PLATFORM	STATUS	REGION	PACKAGE
	Archery+	New	Global	SVOD, FVOD
	Disney+ and Star+	Merge announcement	LATAM	SVOD
	Google Play Movies & TV	Discontinued announcement	Global	TVOD
	Lionsgate+	Discontinued	LATAM	SVOD, TVE
	MGM+	Expansion	LATAM	SVOD
	Pantaflix	Discontinued announcement	Austria, Germany, Great Britain, Switzerland	AVOD
	Paramount+	Expansion	Japan	SVOD
	Showtime Anytime	Discontinued	Global	SVOD
	Sky News	Announced	Australia	SVOD
	Universal+	Expansion	Brazil	VVOD

BUT WAIT... THERE'S MORE!

CHECK OUT THE FULL REPORT TO SEE ALL THE NEWS FROM DECEMBER

07 Latin America & Caribe

New Platform

Airtek TV (Venezuela)

Inter Go (Venezuela)

Expansion

MGM+ (LATAM)

Universal+ (Brazil)

Merge Announcement

Star+ & Disney+ (LATAM)

Discontinued

Lionsgate+ (LATAM)

Oi Play (Brazil)

Discontinuance Announcement

Acorn TV (LATAM)

Rename

FilminLatino (Mexico)

10 **Europe**

Announced

Canal+ (Netherlands)

Discontinued Announcement

Pantaflix (Austria, Germany, Switzerland & United Kingdom of Great Britain and Northern Ireland)

11 **Asia**

Expansion

Paramount+ (Japan)

12 **Oceania**

Announced

Sky News (Australia)

13 Global

New Platform

Tucker Carlson Network (Global)

SunnStream (Global)

NewsmaxPlus (Global)

Panea TV (Global)

Archery+ (Global)

Rename

FITE (Global)

Discontinued Announcement

Google Play Movies & TV (Global)

Discontinued

GCN+ (Global)

Showtime Anytime (Global)

Update

Amazon Prime (Canada, Germany, United Kingdom of Great Britain and Northern Ireland & United States of America)

BluTV (Global)

Recently launched, announced and extended streaming services per continent.

Latin America & Caribe



airtektv

NEW PLATFORM

VVOD

Airtek TV

Country: Venezuela

Airtek, the internet provider based in Venezuela, has recently introduced its exclusive streaming service, Airtek TV. This service comes at no extra cost and is available solely to Airtek customers, providing access to 60 linear channels.

Source: [TAVILatam](#)



intergo

NEW PLATFORM

TVE

VVOD

SVOD

Inter Go

Country: Venezuela

The Venezuelan telecommunications company has introduced Inter Go, their latest streaming service. It's offered to Inter TV Pay customers at no extra charge, while other users can access it through a subscription fee. This service enables features like live channel recording, pausing, and rewinding, providing enhanced flexibility for viewers.

Source: [TAVILatam](#)



mgmplus

EXPANSION

SVOD

MGM+

Country: Latam

MGM+ and Lionsgate are partnering for a content licensing deal to extend MGM+'s reach into Latin America. This deal includes popular series and movies from Lionsgate and Starz, plus classic MGM Studios films. The service will be priced at R\$14.9 in Brazil and MX\$59 in Mexico.

Source: [Variety](#)



universalplus

EXPANSION

VVOD

Universal+

Country: Brazil

Claro subscribers gained access to the Universal+ experience on December 12, 2023. Alongside premium On-demand content, Universal+ also provides two linear channels: Universal Premiere and Universal Reality.

Source: [TodoTV News](#)

Latin America & Caribe



Disney+ and Star+

Country: LATAM

During the first quarter of 2024, The Walt Disney Company will merge the Star+ catalog into Disney+, ultimately phasing out the standalone Star+ platform.

Source: [TV Guía](#)

disneyplusstarplus

MERGE ANNOUNCEMENT

SVOD



Lionsgate+

Country: LATAM

Lionsgate announced the discontinuation of the Lionsgate+ service in Latin America, which took effect on December 11. However, fans could still enjoy their favorite series and movies through Prime Video until February 9, 2024.

Source: [Produ](#)

lionsgateplus

DISCONTINUED

TVE

SVOD



Oi Play

Country: Brazil

The Oi Play streaming platform will remain operational until December 31st, at which point it will be discontinued. Sources indicate that the operator has stated this move is part of efforts to increase the company's operational efficiency.

Source: [TAVILatam](#)

oipay

DISCONTINUED

TVE

TVOD



Acorn TV

Country: LATAM

The international programming network AMC has tersely announced its decision to discontinue the Acorn TV streaming platform in Latin America, a service known for specializing in British productions. The shutdown will occur on February 6, 2024. In other regions of the world, the service will continue to operate.

Source: [TAVILatam](#)

acornTV

DISCONTINUANCE ANNOUNCEMENT

AVOD

Recently launched, announced and extended streaming services per continent.

Latin America & Caribe



filminlatino

RENAME

TVOD

SVOD

FVOD

FilminLatino

Country: Mexico

FilminLatino, run by the Mexican Film Institute (Imcine), will rebrand as Nuestro Cine Mx in 2024. This move aims to boost its profile as the key platform for Mexican cinema, featuring a new design and enhanced functionality.

Source: [TAVI Latam](#)

Recently launched, announced and extended streaming services per continent.

Europe



canalplus

ANNOUNCED

SVOD

CANAL+

Country: Netherlands

On January 29, the CANAL+ Group is set to expand to the Netherlands, previously operating as M7, introducing a combination of live TV and streaming. This expansion will include a range of content from STUDIOCANAL, Dutch FilmWorks, SPI International, and feature CANAL+ originals like 'The Brigade'.

Source: [WorldScreen](#)



pantaflix

DISCONTINUED ANNOUNCEMENT

AVOD

Pantaflix

Country: Austria, Germany, Switzerland & United Kingdom of Great Britain and Northern Ireland

On January 1, 2024, the Pantaflix streaming service will cease to operate.

Source: [Pantaflix](#)

Recently launched, announced and extended streaming services per continent.

Asia

The Paramount+ logo is displayed in a stylized, blue, cursive font with a white outline, set against a black rectangular background.

paramountplus

EXPANSION

SVOD

Paramount+

Country: Japan

Paramount+ made its debut in collaboration with TV operator J:COM and internet provider WOWWOW. Japan marks the second East Asian country to gain access to this streaming service.

Source: [Media Play News](#)

Recently launched, announced and extended streaming services per continent.

Oceania



skynews

ANNOUNCED

SVOD

Sky News

Country: Australia

In early 2024, Sky News Australia is set to launch a streaming subscription. This direct-to-consumer offering will provide unprecedented access to the media outlet's content, featuring 24/7 streaming access to a consolidated format of its four news channels: FOX SPORTS News, Sky News, Sky News Extra, and Sky News Weather.

Price: AUD \$5 per-month.

Source: [Umbrella](#)

13 Global

New Platform

Tucker Carlson Network (Global)

SunnStream (Global)

NewsmaxPlus (Global)

Panea TV (Global)

Archery+ (Global)

Rename

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Discontinued Announcement

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Recently launched, announced and extended streaming services per continent.

Global



tuckercarlsonnetwork

NEW PLATFORM

SVOD

Tucker Carlson Network

Country: Global

Former Fox News host Tucker Carlson is launching his own streaming network, offering commentary, interviews, news reports, documentaries, and an advice show. The service aims to provide the "unadorned truth."

Price: U\$S 72 per-year

Source: [AP News](#)



sunnstream

NEW PLATFORM

SVOD

SunnStream

Country: Global

The new platform, SunnStream, features personal growth, great music, and exceptional entertainment content. It serves as a community hub for content enthusiasts and provides independent artists a global platform to showcase their work independently of larger studios.

Price: U\$S 5.99 per-month / U\$S 59.99 per-year

Source: [Business Wire](#)

The logo for Newsmax+ features the word "NEWSMAX+" in a bold, blue, sans-serif font, with a red plus sign at the end. The text is set against a black background.

newsmaxplus

NEW PLATFORM

SVOD

Newsmax+

Country: Global

Newsmax is rolling out Newsmax+, a subscription streaming service, taking over the free Newsmax TV feed. The live broadcast will now be exclusive to Newsmax+ subscribers, while a free version, Newsmax2, will provide an alternative streaming option.

Price: U\$S 4.99 per-month / U\$S 49.99 per-year

Source: [Cord Cutters News](#)



panea

NEW PLATFORM

TVE

SVOD

Panea

Country: Global

Panea is a streaming service that includes "Watch-To-Earn"

This groundbreaking audiovisual platform is entirely free, featuring an AVOD business model. It's perfect for entrepreneurs looking to materialize their ideas, showcase their ventures, and/or establish a business presence.

Source: [Plataformas](#)

Recently launched, announced and extended streaming services per continent.

Global



Archery+

Country: Global

World Archery has teamed up with Joymo to launch archery+, an online streaming platform featuring major events like the Hyundai Archery World Cup. The platform offers exclusive content, documentaries, and educational resources developed by World Archery. Price: U\$S49.99 per-year

Source: [Digital TV Europe](#)

archeryplus

NEW PLATFORM

FVOD

SVOD



FITE

Country: Global

Combat sport streaming service FITE has rebranded as TrillerTV to align more closely with its parent company, Triller. Upcoming additions include sumo wrestling and a new arm-wrestling competition in the first quarter of next year.

Source: [Business Wire](#)

fite

RENAME

SVOD



Google Play Movies & TV

Country: Global

As of January 17, 2024, Movies & TV will no longer be accessible on Google Play. However, you can still buy content and access your previous purchases through YouTube or Google TV.

Source: [Google Play](#)

googleplaymoviestv

DISCONTINUANCE ANNOUNCEMENT

TVOD



GCN+

Country: Global

Warner Bros. Discovery has closed GCN+, the MTB World Cup streaming platform. Both the GCN+ content subscription platform and the app have ceased operations permanently as of December 19, 2023. Subscribers were formally informed of the platform's closure through email

Source: [TODOMOUNTAINBIKE](#)

gcn

DISCONTINUED

SVOD

Recently launched, announced and extended streaming services per continent.

Global



showtimeanytime

DISCONTINUED

SVOD

Showtime Anytime

Country: Global

The Showtime Anytime app closed on December 14, 2023, as Paramount merged Showtime with Paramount+, aiming to transition users to the consolidated platform. Standalone apps, including Showtime Anytime, were discontinued as part of this strategy. The Showtime Sports app had already shut down in September.

Source: [What's On Disney Plus](#)



amazonprime

UPDATE

AVOD

Amazon Prime

Country: Canada, Germany, United Kingdom of Great Britain and Northern Ireland & United States of America

Amazon announced the date for the launch of the plan with ads for Amazon Prime and Prime Video. It will be on January 29 in the United States, while for Canada, the United Kingdom of Great Britain and Northern Ireland and Germany it will be on February 5.

Source: [CNET](#)



blutv

UPDATE

SVOD

BluTV

Country: Global

Warner Bros. Discovery has acquired BluTV, a subscription video-on-demand service of Turkey. WBD's involvement in BluTV began in 2021, when it took a 35% stake in the company. Launched in 2016, BluTV offers subscribers around 10,000 hours of content.

Source: [Hollywood Reporter](#)

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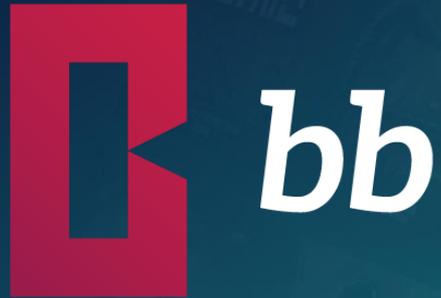
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