

February 2024



Multiscreens+ | Platform Essentials

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES



Platform Essentials

Want to know where are the main platforms present?
Which revenue model stands out in each region?
This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



THIS PRESENTATION

FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

CONTACT US

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Launch date per country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Owner.
- ✓ Social media feeds.

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Recently launched, announced and extended streaming services per continent.

Europe



eurovisionsport

NEW PLATFORM

FVOD

Eurovision Sport

Country: Europe

Eurovision Sport is a new free platform that allows users from the European Union to watch live and on-demand sports events.

Watching sports broadcasts on Eurovision Sport is easy: just visit the platform's website (<https://eurovisionsport.com/>) or download the app for iOS and Android.

Source: [Trecebits](#)



rtveplayplus

EXPANSION

SVOD

rtveplay+

Country: Europe

In February 12, 2024, the premium entertainment from RTVE, previously only accessible in American content, is now available in Europe. Hosted on RTVE Play, this streaming option allows users to access more content through a monthly or annual subscription. Additionally, a 7-day free trial is offered.

Source: [Adslzone](#)



tlc

EXPANSION

SVOD

TLC

Country: France

Warner Bros Discovery (WBD) announced the launch of the TLC channel in France on February 26th, replacing Discovery Science. The channel will offer a variety of content and will be available on platforms such as Free, SFR, Parabole Réunion, and the Warner Pass on Prime Video.

Source: [Advanced Television](#)



freely

ANNOUNCEMENT

FVOD

Freely

Country: United Kingdom of Great Britain and Northern Ireland

Everyone TV, a collaborative effort led by BBC, ITV, Channel 4, and Channel 5, revealed plans to unveil its streaming service, Freely, in the second quarter of 2024. The service's user interface and features were also teased. Freely aims to merge live and on-demand content into a unified platform, providing audiences with a free, seamless, and future-proof TV viewing experience.

Source: [OTTverse](#)

Recently launched, announced and extended streaming services per continent.

Europe



skyshowtime

UPDATE

ASVOD

SkyShowtime

Country: Europe

SkyShowtime has unveiled a new ad-supported subscription tier called Standard with Ads, alongside its existing ad-free plan, which will now be called Standard Plus. The new Standard with Ads plan will include advertising and is set to launch on April 23rd.

Source: [Corporate.SkyShowtime](#)



platformcode

DISCONTINUED

SVOD

Lionsgate+

Country: United Kingdom of Great Britain and Northern Ireland

Lionsgate has officially announced its decision to discontinue its streaming service in the UK, as part of its broader strategy to withdraw from international markets. Subscribers can continue accessing content until February 29th. After this date, the content will transition exclusively to Amazon Prime Video. Additionally, Lionsgate+ and Sky through its Sky Q and Sky Stream products.

Source: [BroadbandTVNews](#)

Recently launched, announced and extended streaming services per continent.

Latin America and The Caribbean



max

EXPANSION

ASVOD

SVOD

TVE

Max

Country: Latin America and the Caribbean

After first rebranding in the US territory, the streaming service will transition from HBO Max to Max starting February 27th, extending to 39 territories in Latin America and the Caribbean. Max will offer three types of plans: the Basic Plan with ads, the Standard Plan, and the Platinum Plan.

Source: [Infobae](#)

Recently launched, announced and extended streaming services per continent.

Asia



gigatv

EXPANSION

TVE

GigaTV

Country: Qatar

GigaTV by Vodafone Qatar introduces a fresh smart home entertainment service, offering access to more than 190 live channels, featuring premium OSN channels, alongside a variety of games and apps accessible through a set-top box.

Source: [DigitalTVEurope](#)

Recently launched, announced and extended streaming services per continent.

North America



zeam

NEW PLATFORM

FVOD

Zeam

Country: United States of America

Gray Television, the National Association of Broadcasters, and other partners have unveiled Zeam, a new free streaming service emphasizing local content. Zeam will provide access to content from nearly 300 local TV stations, spanning 80% of all markets. The platform offers a range of live and on-demand local news, sports, and cultural programming.

Source: [CordcuttersNews](#)



blkfam

NEW PLATFORM

SVOD

Blkfam

Country: United States of America

The recently launched streaming service BLKFAM, which becomes available to customers on Monday, February 26, aims to tackle this imbalance. BLKFAM debuts with over 20 syndicated series and over 1,000 hours of new animated content. Additionally, ten original live-action titles exclusively designed for BLKFAM are currently in the works. The service will be accessible on various platforms, including Apple TV, Roku, Prime Video Channels, and others.

Source: [TheStreamable](#)



coyotescentral

NEW PLATFORM

SVOD

Coyotes Central

Country: United States of America

From February 16, 2024, fans have the opportunity to subscribe to Coyotes Central, granting them access to all live Coyotes games not nationally exclusive, on-demand replays, pre- and post-game shows, and additional exclusive Coyotes content. Monthly subscriptions are set at \$11.99, with the remaining portion of the 2023-24 season available for \$24.99. Details regarding season subscription pricing for the 2024-25 season will be revealed at a later date.

Source: [NHL](#)



vudufandango

RENAME

TVOD

Vudu Fandango

Country: United States of America

Vudu, the transactional video-on-demand streaming service from Fandango, is rebranding as Fandango at Home. This update will not impact the streaming experience, and the library will remain in its current location.

Source: [MediaplayNews](#)

Recently launched, announced and extended streaming services per continent.

Oceania



qplustv

RELAUNCH

SVOD

Qplus.tv

Country: Australia

The Queensland Rugby League is thrilled to introduce its new livestreaming platform, Qplus.tv. Fans can choose from three subscription options: a season pass for \$40 (when purchased before March 10 with promo code 'QRL2024'), a monthly subscription for \$9.99, or a round pass for \$4.99.

Source: [QRL](#)

Global



faceitwatch

NEW PLATFORM

FVOD

FACEIT Watch

Country: Global

This platform will enable viewers to watch e-sports matches directly through FACEIT and will offer notable features such as multi-perspective views and elimination camera. According to FACEIT, the new streaming platform will be free and 'available to all'.

Source: [EsportsBureau](#)



espnfoxandwarner

ANNOUNCEMENT

SVOD

ESPN, Fox and Warner

Country: Global

Three broadcasting companies have agreed on principal terms to form a joint venture for a unified streaming platform. Subscribers will access live sports events from ESPN, ABC, FOX Sports suite, and more. Launching in autumn 2024, the service will be accessible via a new app, potentially bundled with Disney+, Hulu, and Max. Subscription fees will be disclosed later.

Source: [OTTverse](#)



ksuki

ANNOUNCEMENT

Ksuki

Country: Global

Ksuki, a service by Ediciones Babylon, started in 2021 as a digital manga reading platform. Their introduction of Spice and Wolf anime signifies their shift towards video streaming. The premiere is imminent, expected to coincide with details on the payment system.

Source: [Adslzone](#)



disneyplus

UPDATE

Disney+

Country: Global

From the summer 2024, Disney+ users suspected of sharing accounts improperly will have the opportunity to initiate their own subscriptions, mirroring Netflix's strategy, which has resulted in a notable increase in subscribers since implementing measures against account sharing in May 2023.

Source: [BroadbandTVNews](#)

Recently launched, announced and extended streaming services per continent.

Global



plex

UPDATE

TVOD

Plex

Country: Global

Plex, the streaming video platform, has introduced a video rental store accessible via its app on phones, tablets, and smart TVs. This move aligns with its goal of becoming a comprehensive destination for film and TV enthusiasts. The store debuts with over 1,000 titles, priced starting around \$4.

Source: [StreamTVInsider](#)



youtubekids

DISCONTINUED

FVOD

YouTube Kids

Country: Global

In July, the YouTube Kids app icon will be removed from users' TVs. However, users can still access YouTube Kids by visiting their child's profile in the YouTube app. To start using this new setup, users simply need to download the YouTube app on their smart TV, streaming device, or game console.

Source: [CordcuttersNews](#)



noggin

DISCONTINUANCE ANNOUNCEMENT

SVOD

Noggin

Country: Global

Noggin, Paramount's children's VoD service, is shutting down, ceasing new subscriptions. With 2.5 million customers, existing content will move to Paramount+. Subscribers can choose to transfer their accounts.

Source: [Advanced-Television](#)



funimation

DISCONTINUANCE ANNOUNCEMENT

SVOD

AVOD

Funimation

Country: Global

The anime streaming platform Funimation, owned by Sony, will cease operations worldwide on April 2nd. On the same day, all OTT subscribers will automatically transition to become subscribers of Crunchyroll, also owned by Sony.

Source: [TaviLatam](#)

BB Media

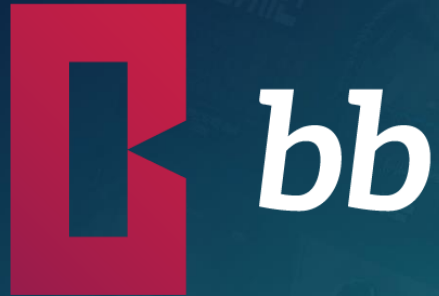
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info@bb.vision