

March 2024



Multiscreens+ | Platform Essentials

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES



Platform Essentials

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



THIS PRESENTATION

FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

CONTACT US

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Launch date per country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Owner.
- ✓ Social media feeds.

05 Europe

Expansion

Max (Europe)

TF1+ (Belgium, Luxembourg)

MEGOGO (Romania)

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TVMonaco (Global)

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ChessTV (Global)

BritBox (Global)

Paramount+ (Australia, Canada)

Amazon Prime Video (Mexico, Spain, France)

FISTV (Global)

Europe



max

EXPANSION ANNOUNCEMENT

ASVOD

SVOD

TVE

Max

Country: Europe

Warner Bros. Discovery announced the launch of Max, an enhanced streaming service, in Europe starting May 21. Max will initially be available in the Nordics, Iberia, and Central and Eastern Europe, with subsequent launches in Poland, the Netherlands, France, and Belgium. The service combines HBO Max's programming, Discovery's content, and Eurosport's sports coverage.

Source: [PRESSWBD](#)



tf1plus

EXPANSION

AVOD

SVOD

TF1+

Country: Belgium, Luxembourg

TF1+ is expanding to the French-speaking world, starting with Belgium and Luxembourg in June, followed by Switzerland and other Francophone regions by 2025. TF1+ features a wide array of content with advertisements present, unless users opt for a subscription at \$5.99 euros per month.

Source: [TDG](#)



megogo

EXPANSION

AVOD

SVOD

TVOD

MEGOGO

Country: Romania

MEGOGO, a streaming service launched in 2011 and available in 15 countries, has now launched in Romania offering 100 channels. The service includes a free tier and an Optim TV package at \$14.99 lei per month. The MEGOGO app is accessible on various platforms, with game console support underway.

Source: [BROADBANDTVNEWS](#)



talktv

UPDATE

AVOD

Talk TV

Country: United Kingdom of Great Britain and Northern Ireland

Talk TV will shift from traditional linear channels to an exclusively online presence. This decision aligns with its audience's growing preference for streaming. Furthermore, News UK is set to create News Studios, focusing on developing original content for streaming and social platforms.

Source: [BROADBANDTVNEWS](#)

Recently launched, announced and extended streaming services per continent.

Asia



starindiaprivatedlimited

UPDATE

Star India Private Limited

Country: India

The collaboration between The Walt Disney Co., Reliance Industries, and Viacom18 resulted in the creation of Star India Private Limited. This \$8.5 billion venture aims to serve over 750 million viewers globally, merging digital and traditional media to meet the diverse needs of consumers. With a completion target by early 2025, it marks a significant transformation in media consumption trends.

Source: [PRENSARIO](#)



goplaymarket

NEW PLATFORM

Go Play Market

Country: Asia, MENA

Go Play Market, developed by Ooredoo in collaboration with MediaKind and Microsoft Azure, is set to offer live TV and on-demand content in Oman, Kuwait, Iraq, Tunisia, Algeria, and the Maldives. This endeavor highlights a strategic move to enrich entertainment experiences across these regions, with a vision for broader availability.

Source: [DIGITAL TV EUROPE](#)

Recently launched, announced and extended streaming services per continent.

Latin America & The Caribbean

The logo for Star+ features the word "STAR+" in white, bold, sans-serif capital letters. The letter "A" is replaced by a white five-pointed star.

starplus

DISCONTINUANCE ANNOUNCEMENT

SVOD

Star+

Country: Latin America

On June 30, Star+ is set to merge with Disney+, mirroring Disney's approach with the Disney+ and Hulu consolidation in the US. Launched in August 2021, Star+ targeted mature audiences, featuring live sports, major films, and popular anime series. The merger could potentially impact subscription pricing, pending additional information from Disney.

Source: [TVLAIN.T](#)

The logo for FilminLatino features the word "FILMIN" in green, bold, sans-serif capital letters above the word "LATINO" in white, bold, sans-serif capital letters.

filminlatino

RENAME

SVOD

FVOD

TVOD

FilminLatino

Country: Mexico

Starting from March 1st, FilminLatino, the Mexican streaming service, has rebranded as Nuestro Cine MX. The new website is currently under construction, with plans to incorporate additional Mexican cinema content and collaborate with various festivals. Users with free accounts will need to create new ones. Subscribers have been provided with a link via email to reactivate their subscriptions.

Source: [MORELIA FILM FEST](#)

Global



barcaone

NEW PLATFORM

SVOD

AVOD

Barça One

Country: Global

Barça One, FC Barcelona's upcoming global streaming platform, aims to bolster the club's worldwide presence and revenue with a mix of free and premium content. It seeks to complement or merge with Barça TV+, enhancing the club's brand and international football outreach with a rich content library.

Source: [TAVILATAM](#)



tvmonaco

EXPANSION

AVOD

TVMonaco

Country: Global

TVMonaco offers a mix of broadcasting and international AVOD content online. It's rolling out a multi-screen OTT platform, soon available as mobile and smart TV apps, for personalized viewer experiences. This expansion reflects TVMonaco's aim to globalize and modernize its content delivery.

Source: [PRENSARIO](#)



chesstv

UPDATE

AVOD

ChessTV

Country: Global

ChessTV, developed by Chess.com in collaboration with Play.Works, is launching an AVOD app to promote chess with a selection of educational and tournament content. This move taps into Chess.com's large user community and Play.Works' extensive distribution network, aiming to foster chess's popularity globally through accessible, on-demand streaming.

Source: [DIGITAL TV EUROPE](#)



britbox

UPDATE

SVOD

BritBox

Country: Global

BBC Studios is acquiring ITV's 50% stake in BritBox International for £255 million, gaining full control of the streaming service. This move aligns with BBC Studios' goal to expand its business, while ITV will concentrate on its UK operations.

Source: [BARRONS](#)

Recently launched, announced and extended streaming services per continent.

Global



paramountplus

UPDATE

SVOD

TVE

ASVOD

Paramount+

Country: Australia, Canada, France

Paramount Global's streaming service, Paramount+, is launching an ad-supported plan internationally, starting in Canada and Australia. The ad-free premium plan will also debut in Europe, starting with France this month. Paramount+ aims to offer value and choice with its market-specific pricing strategy, including the introduction of a "Basic (with ads)" tier to expand its reach and advertising opportunities.

Source: [DIGITAL TV EUROPE](#)



fistv

UPDATE

FVOD

FIS TV

Country: Global

FIS TV seeks broader accessibility to enrich digital content experiences and engage viewers globally, with expansion to Apple TV and Android TV. Utilizing Endeavor Streaming's Vesper platform, it provides seamless direct-to-consumer experiences worldwide, offering over 38,000 hours of winter sports content, including the renowned FIS World Cup, since its launch in August

Source: [DIGITAL TV EUROPE](#)



amazonprimevideo

UPDATE

SVOD

TVOD

ASVOD

Amazon Prime Video

Country: Mexico, Spain

Prime Video will introduce limited ads for users in Spain starting April 9, extending to Mexico on April 11. Ads won't affect rented or purchased content. France, Italy and Australia will also see ad integration later this year. Prime Video aims for fewer ads compared to linear TV, focusing on continued investment in content quality.

Source: [TODOTVNEWS](#)

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