

# Multiscreens+ Platform Essentials

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES



# PLATFORM ESSENTIALS

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



## FREE MONTHLY SUMMARY

### *Variables covered per country*

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

## FULL DATABASE

### *More variables covered per country*

- ✓ Presence by country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Launch date per country.
- ✓ Owner.
- ✓ Social media feeds.

## 05 **Europe**

*Announced*

*M6+ (France)*

*New Platform*

*byNonStop (Denmark, Finland, Norway, Sweden)*

*Sony One (Denmark, Finland, France, Germany, Italy, Norway, Spain, Sweden, United Kingdom of Great Britain and Northern Ireland)*

*Relaunch*

*Premier Sports (United Kingdom of Great Britain and Northern Ireland)*

*Discontinued*

*BritBox (United Kingdom of Great Britain and Northern Ireland)*

## 07 **Latin America & The Caribbean**

*Expansion*

*MGM+ (Latin America)*

*Update*

*Sky (Mexico)*

## 08 **North America**

*Announced*

*Truth Social (United States of America)*

*Discontinuance Announcement*

*Showtime (United States of America)*

*Expansion*

*NOW (United States of America)*

## 09 **Asia**

*Update*

*OSN+ (MENA)*

## 10 **Global**

*Discontinued*

*Rooster Teeth (Global)*

*Expansion*

*Kocowa (Europe, Oceania)*

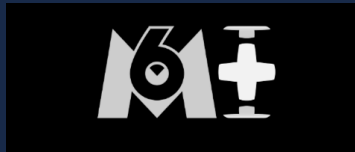
*Update*

*MotoGP (Global)*

*New Platform*

*Watcher (Global)*

# EUROPE



m6plus

ANNOUNCED

AVOD

## M6+

**Country:** France

M6 Group is set to debut its new streaming service, M6+, in France on May 15th, replacing 6play with the goal of boosting its revenue from €70 million to €200 million by 2028. The launch will be backed by an investment of up to €100 million by 2028. In March, 6play reached a milestone with 23.1 million unique users.

**Source:** [Advanced Television](#)



bynonstop

NEW PLATFORM

TVE

## byNonStop

**Country:** Denmark, Finland, Norway, Sweden

Allente and NonStop Entertainment are launching byNonStop, a streaming service that will offer a curated collection of films from art house to Oscar winners. This service will be included in Allente's TV packages beginning April 2, targeting film enthusiasts throughout Norway and the Nordic countries.

**Source:** [BroadBandTVNews](#)



sonyone

NEW PLATFORM

AVOD

## Sony One

**Country:** Europe

Sony is set to launch a FAST streaming service named Sony One, offering free ad-supported access to a wide variety of streaming channels on select TVs. The service will debut in the UK by the end of this year and expand to Germany, France, Italy, Spain, Sweden, Denmark, Norway, and Finland by April 2024. Sony Pictures Entertainment aims to populate 54 channels with a diverse mix of content from its extensive library, including films, series, and reality shows.

**Source:** [NotebookCheck](#)



premiersports

RELAUNCH

VVOD

## Premier Sports

**Country:** United Kingdom of Great Britain and Northern Ireland

Premier Sports has relaunched in the UK, unveiling a new website, app, and streaming service, and rebranding its channels on Sky, Virgin, and Amazon. The service offers a wide range of sports content. Following its acquisition of Viaplay Sports UK, the channels have been renamed Premier Sports 1 & 2 and are available on major TV platforms and various devices.

**Source:** [Advanced Television](#)

# EUROPE



britbox

DISCONTINUED

SVOD

## BritBox

**Country:** United Kingdom of Great Britain and Northern Ireland

BritBox in United Kingdom of Great Britain and Northern Ireland will cease as a standalone service on April 30 and integrate fully into ITVX, following its 2019 launch as a BBC and ITV collaboration. Existing subscribers will be automatically transferred to ITVX Premium, maintaining access to the content at the same price. BritBox apps on platforms like Amazon Fire TV and Roku will be discontinued.

**Source:** [BROADCAST&CABLESAT](#)

# LATIN AMERICA & THE CARIBBEAN



mgmplus

EXPANSION

SVOD

## MGM+

**Country:** Latin America

Amazon launched MGM+, its rebranded streaming service featuring Lionsgate and Starz content, in Latin America on April 1st. The service is accessible via Amazon Prime Video Channels in Brazil, Mexico, Colombia, and Chile, and through Apple TV Channels and Claro Video across the region, aiming to expand MGM+'s global presence to 31 countries.

Source: [TaviLatam](#)



sky

UPDATE

SVOD

## Sky

**Country:** Mexico

Televisa has announced its acquisition of AT&T's 41.3% stake in Sky México, making it the sole owner. Sky México operates across multiple Central American countries including Mexico, the Dominican Republic, Costa Rica, Panama, Nicaragua, Honduras, El Salvador, and Guatemala.

Source: [TaviLatam](#)

# NORTH AMERICA



truthsocial

ANNOUNCED

FVOD

## Truth Social

**Country:** United States of America

Donald Trump's Truth Social, developed by Trump Media & Technology Group (TMTG), is launching a live TV streaming service. The rollout will occur in three phases, focusing on news, religious, and family-friendly content, especially targeting shows at risk on other platforms.

**Source:** [DigitalTVEurope](#)



showtime

DISCONTINUANCE ANNOUNCEMENT

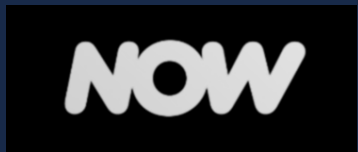
SVOD

## Showtime

**Country:** United States of America

Showtime's standalone streaming service will be discontinued on April 30, as it has been integrated into Paramount+. This integration combines streaming and linear content seamlessly. Paramount+ is currently available with a week-long free trial in the U.S., after which it costs \$11.99 monthly, with a basic plan at \$5.99.

**Source:** [BroadBandTVNews](#)



now

EXPANSION

SVOD

## NOW

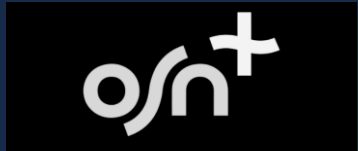
**Country:** United States of America

Comcast has introduced its NOW brand in the US, providing flexible Internet, mobile, and TV streaming services without contracts or credit checks. NOW TV offers streaming services for Xfinity Internet customers at \$20/month. It provides access to live and on-demand content from 40+ networks, including Peacock Premium.

**Source:** [Advanced Television](#)



# ASIA



osnplus

UPDATE

SVOD

TVE

VVOD

## OSN+

Country: MENA

OSN Group has secured a 55.45% majority stake in Anghami, merging to form a significant media presence in the MENA region. This partnership integrates OSN+'s 18,000 hours of video content with Anghami's vast collection of over 100 million songs and podcasts.

Source: [DigitalTVEurope](#)

# GLOBAL



roosterteeth

DISCONTINUED

AVOD

SVOD

## Rooster Teeth

Country: Global

Rooster teeth, owned by warner bros. Discovery, is closing after 21 years due to challenges in digital media. General manager jordan levin announced the closure, citing shifts in consumer behavior and monetization. The roost podcast network will continue, and warner bros. Discovery is evaluating interest in acquiring it. Discussions also continue regarding the placement of catalog content and intellectual property.

Source: [yahoo! News](#)



kocowa

EXPANSION

AVOD

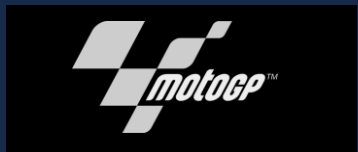
SVOD

## Kocowa

Country: Europe, Oceania

Kocowa, operated by Wavve Americas, has expanded its streaming services to 39 countries in Europe and Oceania, in addition to North and South America. Subscribers can watch Korean drama series and K-pop concerts with subtitles in multiple languages. Plans start at \$6.99 per month, with a premium option at \$7.99 allowing up to four simultaneous logins. Early subscribers receive a 30% discount.

Source: [The Korea Herald](#)



motogp

UPDATE

SVOD

## MotoGP

Country: Global

Liberty Media is acquiring both Formula 1 and MotoGP by the year's end, expanding its sports portfolio. With the purchase of MotoGP, comprising around 86% of Dorna, it's a significant move in motorsports. MotoGP's leadership remains unchanged, ensuring continuity. And there won't be joint events between MotoGP and Formula 1.

Source: [BroadBandTVNews](#)



watcher

NEW PLATFORM

SVOD

## Watcher

Country: United States of America

Watcher Entertainment, known for its YouTube success, is launching its own subscription-based streaming service with original series like "Ghost Files" and "Mystery Files." Founded by former BuzzFeed creators, it's priced at \$5.99/month or \$59.99/year with a 30% beta discount. While keeping some content on YouTube, Watcher will premiere new seasons there and offer full seasons exclusively on its platform.

Source: [Variety](#)

## ABOUT BB MEDIA

Award Winning Data Science Company, specialized in Media & Entertainment for over 36 years.

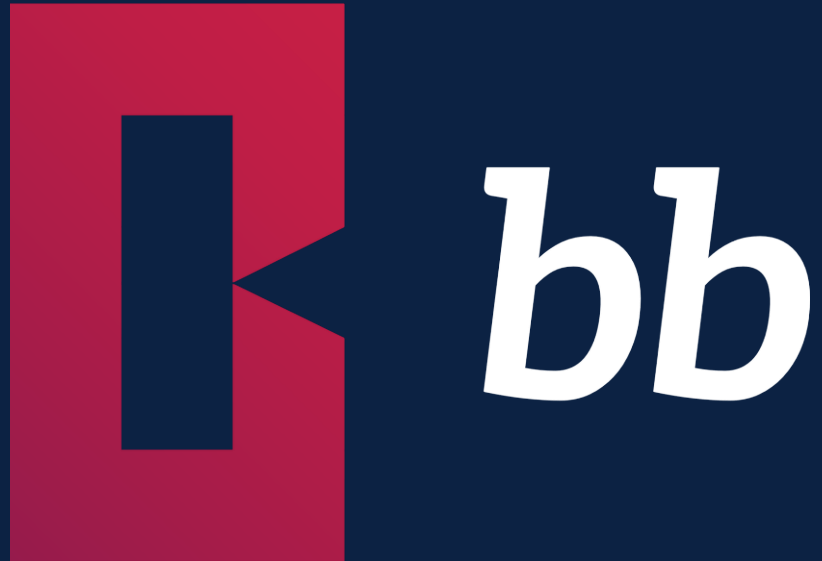
We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

We are focused. We are experts. We innovate. We act fast. We are thorough. We deliver.



# OUR CLIENTS





Thanks

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