# Multiscreens+ PLATFORM ESSENTIALS

#### RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES

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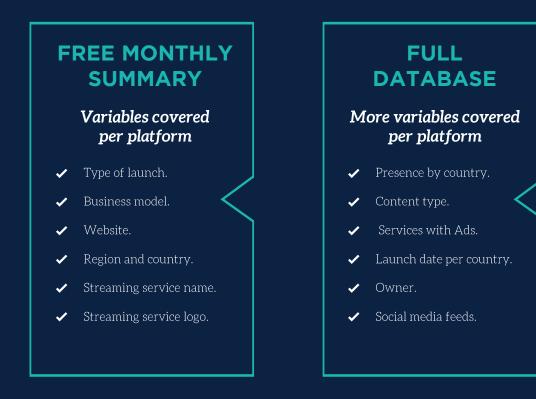
## **PLATFORM ESSENTIALS**

Want to know where are the main platforms present?

Which business model stands out in each region?

This report was born from the need of the clients who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.





## <u>06</u> Europe

Expansion Max (Europe) Update Vodafone Italia (Italy) Relaunch GolStadium (Spain)

## 07 North America

New Platform Kino Film Collection (United States of America) Announced Venu Sports (United States of America) Update Vix (United States of America)

## 08 Latin America & The Caribbean

#### Announced

Azteca Deportes Nitro (Belize, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama)

Expansion

Sony One (Brazil, Chile, Colombia, Mexico)

## <u>09</u> Oceania

New Platform ORF ON (Australia) Update Prime Video (Australia)

## <u>10</u> Africa

Discontinuance Announcement BritBox (South Africa)

### <u>11</u> Global

Announced Soop (Global) Discontinued Roosterteeth (Global) Filmocracy (Global) New Platform Baseballeurope.tv (Global)

## EUROPE



#### Max Country: Central and Eastern Europe

Max, Warner Bros Discovery's streaming service, debuted on May 21st in 27 European countries. It will subsequently extend its availability to France, Poland, and the Netherlands on June 11th. Belgium received early access on that date, with a full launch scheduled for July 1st. The service offers three plans: the Basic with Ads plan (available in select countries), the ad-free Standard Plan, and the Premium Plan, including a Sports Add-On.

Source: Advanced Television



#### Vodafone Italia Country: Italy

The Swiss telecom operator Swisscom announced plans to acquire Vodafone Italia for EUR 8 billion, merging it with its existing unit, Fastweb. The acquisition has been unconditionally approved by the Italian government under the Golden Power legislation. The deal is expected to close in Q1 2025, pending further regulatory approvals.

Source: <u>DigitalTVEurope</u>

# GOLSTADIUM



#### RELAUNC

#### **GolStadium Country:** Spain

GolStadium has been relaunched as a multisports platform. It offers football, tennis, padel, and other sports, with rights to LaLiga, World Padel Tour, and FIFA World Cup Qualifiers. The platform includes live programming from GOL PLAY and is accessible via mobile, tablet, computer, and smart TVs. The relaunch aims to adapt to new digital consumption trends, with additional subscription-based content available.

Source: DigitalTVEurope

## NORTH AMERICA



Source: <u>HollywoodReporter</u>

## VERVER S P O R T S Venusports ANNOUNCED SVOD

#### Venu Sports Country: United States of America

The joint venture of Disney/ESPN, Fox Corp., and Warner Bros. Discovery has named its sports streaming bundle "Venu Sports," set to launch in fall 2024. Venu Sports will be a one-stop platform for live sports, targeting fans outside the traditional pay TV ecosystem. The service, combining ESPN+ and various sports networks, will be available via a new app, with optional bundles including Disney+, Hulu, or Max. The launch is pending regulatory approval.

Source: Variety

#### ViX

#### Country: United States of America

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ViX has launched its new ad-supported subscription tier, "Premium with Ads" in the U.S. for USD 4.99 per month. This tier offers over 17,000 hours of premium content and live sports with limited ads, plus more than 70,000 hours from the free tier. ViX is available on major mobile platforms, connected TV devices, and the web in the U.S., Mexico, and most of Spanish-speaking Latin America.

Source: TodoTVNews

#### LATIN AMERICA & THE CARIBBEAN



Azteca Deportes Nitro Country: Belize, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama

Mexican media company TV Azteca, owned by Grupo Salinas, is launching a new sports streaming platform, Azteca Deportes Nitro, in Mexico and Central America. Set to go live in June, the platform will feature the Azteca Deportes Network channel, a VOD catalog, and exclusive content. The annual subscription will cost MXN 99.99 (approximately USD 6).

Source: <u>TaviLatam</u>



#### Sony One Country: Brazil, Chile, Colombia, Mexico

Sony Pictures Television (SPT) and Prime Video have announced an agreement to launch Sony One through the Channels section on the Prime Video platform in Mexico, Brazil, Chile, and Colombia. Featuring Sony Pictures Entertainment's catalog, subscription costs are BRL 14.9 (USD 2.9) in Brazil and COP 9,900 (USD 2.5) in Colombia.

Source: <u>TaviLatam</u>

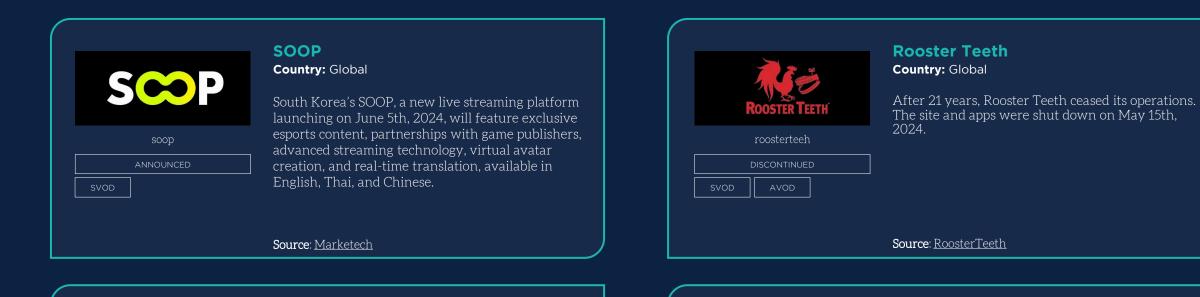
## OCEANIA

ORFON	ORF ON Country: Australia	prime video	Prime Video Country: Australia
orfon NEW PLATFORM SVOD	Austrian public service broadcaster ORF launched its new streaming platform, ORF ON, on May 22nd, 2024, replacing ORF-TVthek. Available on the web and as an app for smart TVs, smartphones, and tablets, ORF ON offers live streams of all ORF TV channels and on-demand content. Most programs are accessible for six months, with selected shows available up to 24 hours before TV broadcast.	amazonprimevideo UPDATE SVOD TVOD	Prime Video in Australia will introduce advertisements starting July 2nd, 2024. The current AU 9.99 monthly fee will remain, with an ad-free option available for an extra AU 2.99 per month. This change aims to support continued content investment. Additionally, a free trial of select BritBox content will be available until June 17th.
	Source: BroadbandTVNews		Source: <u>Techradar</u>

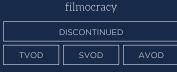
## AFRICA



## GLOBAL



# FILMOCRACY



Filmocracy Country: Global

Filmocracy, a streaming site for virtual film festivals, is shutting down after six years. CEO Paul Jun announced the closure, citing the industry's lack of support for innovation and the challenging, fragmented nature of the film world. Despite plans to implement an equity crowdfunding model, the platform couldn't sustain its business.

Source: IndieWire

## **WBSC** EUROPE

#### baseballeuropetv

NEW PLATFORM

VOD

#### Baseballeurope.tv Country: Global

WBSC Europe launched its new streaming services, baseballeurope.tv. This platform will broadcast over 700 games annually, including major baseball, softball, and baseball5 events, with tournament passes starting at EUR 14.99.

Source: DigitalTVEurope

#### **ABOUT BB MEDIA**

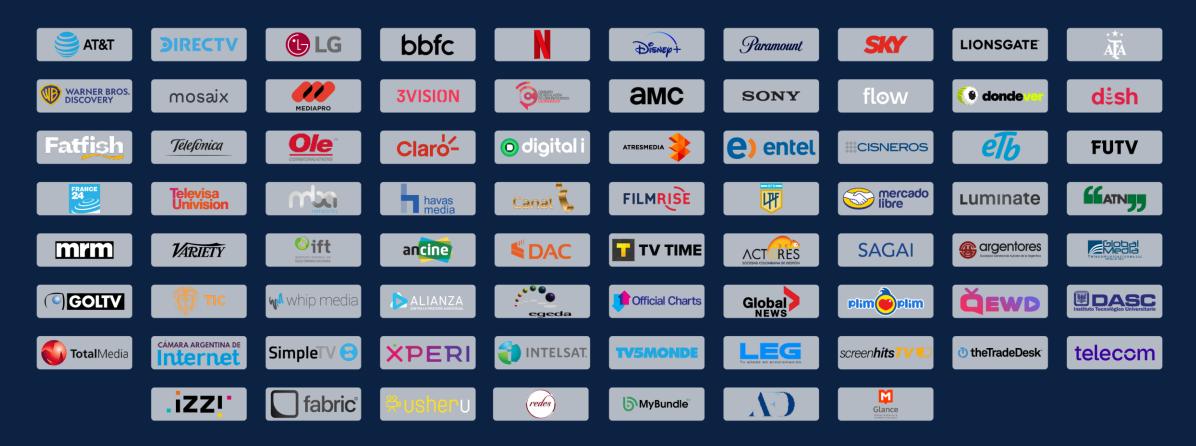
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