

May 2024



# Multiscreens+ PLATFORM ESSENTIALS

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES

# PLATFORM ESSENTIALS

Want to know where are the main platforms present?

Which business model stands out in each region?

This report was born from the need of the clients who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



## FREE MONTHLY SUMMARY

### *Variables covered per platform*

- ✓ Type of launch.
- ✓ Business model.
- ✓ Website.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

## FULL DATABASE

### *More variables covered per platform*

- ✓ Presence by country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Launch date per country.
- ✓ Owner.
- ✓ Social media feeds.

## 06 **Europe**

*Expansion*

Max (Europe)

*Update*

Vodafone Italia (Italy)

*Relaunch*

GolStadium (Spain)

## 07 **North America**

*New Platform*

Kino Film Collection (United States of America)

*Announced*

Venu Sports (United States of America)

*Update*

Vix (United States of America)

## 08 **Latin America & The Caribbean**

*Announced*

*Azteca Deportes Nitro (Belize, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama)*

*Expansion*

*Sony One (Brazil, Chile, Colombia, Mexico)*

## 09 **Oceania**

*New Platform*

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*Update*

*Prime Video (Australia)*

## 10 **Africa**

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*Announced*

*Soop (Global)*

*Discontinued*

*Roosterteeth (Global)*

*Filmocracy (Global)*

*New Platform*

*Baseballeurope.tv (Global)*

# EUROPE



max

EXPANSION

ASVOD

SVOD

TVE

## Max

**Country:** Central and Eastern Europe

Max, Warner Bros Discovery's streaming service, debuted on May 21st in 27 European countries. It will subsequently extend its availability to France, Poland, and the Netherlands on June 11th. Belgium received early access on that date, with a full launch scheduled for July 1st. The service offers three plans: the Basic with Ads plan (available in select countries), the ad-free Standard Plan, and the Premium Plan, including a Sports Add-On.

**Source:** [Advanced Television](#)



vodafone

UPDATE

## Vodafone Italia

**Country:** Italy

The Swiss telecom operator Swisscom announced plans to acquire Vodafone Italia for EUR 8 billion, merging it with its existing unit, Fastweb. The acquisition has been unconditionally approved by the Italian government under the Golden Power legislation. The deal is expected to close in Q1 2025, pending further regulatory approvals.

**Source:** [DigitalTVEurope](#)



golstadium

RELAUNCH

FVOD

## GolStadium

**Country:** Spain

GolStadium has been relaunched as a multisports platform. It offers football, tennis, padel, and other sports, with rights to LaLiga, World Padel Tour, and FIFA World Cup Qualifiers. The platform includes live programming from GOL PLAY and is accessible via mobile, tablet, computer, and smart TVs. The relaunch aims to adapt to new digital consumption trends, with additional subscription-based content available.

**Source:** [DigitalTVEurope](#)

# NORTH AMERICA



kinofilmcollection

NEW PLATFORM

SVOD

### Kino Film Collection

**Country:** United States of America

New York arthouse distributor Kino Lorber has launched a standalone streaming service for its Amazon channel, Kino Film Collection during the Cannes film festival. The service, available for USD 5.99 a month, will feature hundreds of titles, including works by Yorgos Lanthimos, Jia Zhangke, and Ken Loach.

**Source:** [HollywoodReporter](#)



venusports

ANNOUNCED

SVOD

### Venu Sports

**Country:** United States of America

The joint venture of Disney/ESPN, Fox Corp., and Warner Bros. Discovery has named its sports streaming bundle "Venu Sports," set to launch in fall 2024. Venu Sports will be a one-stop platform for live sports, targeting fans outside the traditional pay TV ecosystem. The service, combining ESPN+ and various sports networks, will be available via a new app, with optional bundles including Disney+, Hulu, or Max. The launch is pending regulatory approval.

**Source:** [Variety](#)



vix

UPDATE

SVOD

AVOD

### ViX

**Country:** United States of America

ViX has launched its new ad-supported subscription tier, "Premium with Ads" in the U.S. for USD 4.99 per month. This tier offers over 17,000 hours of premium content and live sports with limited ads, plus more than 70,000 hours from the free tier. ViX is available on major mobile platforms, connected TV devices, and the web in the U.S., Mexico, and most of Spanish-speaking Latin America.

**Source:** [TodoTVNews](#)

# LATIN AMERICA & THE CARIBBEAN



aztecadeportesnitro

ANNOUNCED

SVOD

## Azteca Deportes Nitro

**Country:** Belize, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama

Mexican media company TV Azteca, owned by Grupo Salinas, is launching a new sports streaming platform, Azteca Deportes Nitro, in Mexico and Central America. Set to go live in June, the platform will feature the Azteca Deportes Network channel, a VOD catalog, and exclusive content. The annual subscription will cost MXN 99.99 (approximately USD 6).

Source: [TaviLatam](#)



sonyone

EXPANSION

SVOD

## Sony One

**Country:** Brazil, Chile, Colombia, Mexico

Sony Pictures Television (SPT) and Prime Video have announced an agreement to launch Sony One through the Channels section on the Prime Video platform in Mexico, Brazil, Chile, and Colombia. Featuring Sony Pictures Entertainment's catalog, subscription costs are BRL 14.9 (USD 2.9) in Brazil and COP 9,900 (USD 2.5) in Colombia.

Source: [TaviLatam](#)



# OCEANIA



orfon

NEW PLATFORM

SVOD

## ORF ON

**Country:** Australia

Austrian public service broadcaster ORF launched its new streaming platform, ORF ON, on May 22nd, 2024, replacing ORF-TVthek. Available on the web and as an app for smart TVs, smartphones, and tablets, ORF ON offers live streams of all ORF TV channels and on-demand content. Most programs are accessible for six months, with selected shows available up to 24 hours before TV broadcast.

**Source:** [BroadbandTVNews](#)



amazonprimevideo

UPDATE

SVOD

TVOD

## Prime Video

**Country:** Australia

Prime Video in Australia will introduce advertisements starting July 2nd, 2024. The current AU 9.99 monthly fee will remain, with an ad-free option available for an extra AU 2.99 per month. This change aims to support continued content investment. Additionally, a free trial of select BritBox content will be available until June 17th.

**Source:** [Techradar](#)

# AFRICA



britbox

DISCONTINUANCE ANNOUNCEMENT

SVOD

## BritBox

**Country:** South Africa

BritBox will shut down in South Africa in August 2024, three years after its launch. Customers can watch their favorite shows until then. The decision aligns with the company's shift in focus to more established markets. BritBox, run by BBC Studios and ITV, had already stopped offering annual subscriptions, transitioning users to monthly billing at R 99.99.

**Source:** [MyBroadband](#)

# GLOBAL



soop

ANNOUNCED

SVOD

**SOOP**  
Country: Global

South Korea's SOOP, a new live streaming platform launching on June 5th, 2024, will feature exclusive esports content, partnerships with game publishers, advanced streaming technology, virtual avatar creation, and real-time translation, available in English, Thai, and Chinese.

Source: [Marketech](#)



roosterteeth

DISCONTINUED

SVOD AVOD

**Rooster Teeth**  
Country: Global

After 21 years, Rooster Teeth ceased its operations. The site and apps were shut down on May 15th, 2024.

Source: [RoosterTeeth](#)



filmocracy


DISCONTINUED

TVOD SVOD AVOD

**Filmocracy**  
Country: Global

Filmocracy, a streaming site for virtual film festivals, is shutting down after six years. CEO Paul Jun announced the closure, citing the industry's lack of support for innovation and the challenging, fragmented nature of the film world. Despite plans to implement an equity crowdfunding model, the platform couldn't sustain its business.

Source: [IndieWire](#)



baseballeuropetv

NEW PLATFORM

TVOD

**Baseballeurope.tv**  
Country: Global

WBSC Europe launched its new streaming services, baseballeurope.tv. This platform will broadcast over 700 games annually, including major baseball, softball, and baseball5 events, with tournament passes starting at EUR 14.99.

Source: [DigitalTVEurope](#)

## ABOUT BB MEDIA

Award Winning Data Science Company, specialized in Media & Entertainment for over 36 years.

We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

**We are focused. We are experts. We innovate. We act fast. We are thorough. We deliver.**



# OUR CLIENTS





*bb*

Thanks

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