

June 2024



Multiscreens+ PLATFORM ESSENTIALS

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES

PLATFORM ESSENTIALS

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the clients who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



FREE MONTHLY SUMMARY

Variables covered per platform

- ✓ Type of launch.
- ✓ Business model.
- ✓ Website.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

FULL DATABASE

More variables covered per platform

- ✓ Presence by country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Launch date per country.
- ✓ Owner.
- ✓ Social media feeds.

05 **Europe**

Expansion

Max (France, Poland, Netherlands & Belgium)

TF1 (Belgium & Luxembourg)

Fubo Free (Spain)

Update

Viaplay (Denmark)

Rebrand

U (United Kingdom of Great Britain and Northern Ireland)

07 **North America**

Announced

FloCollege (United States of America)

New Platform

Fubo Free (United States of America & Canada)

08 **Latin America & The Caribbean**

New Plat form

MiCHV (Chile)

New Brasil Plus (Brazil)

Update

Grupo Televisa (Mexico)

Discontinued

Star+ (Latin America and The Caribbean)

09 **Global**

Update

GinxTV (Global)

EUROPE



max

EXPANSION

SVOD

ASVOD

TVE

Max

Country: France, Poland, Netherlands & Belgium

Max has launched in France and Poland, expanding into the Netherlands and Belgium as part of its European rollout. Promising exclusive coverage of the Paris 2024 Olympic Games, it's now available in 25 European countries and 65 globally, with upgraded HBO Max in the Netherlands and Belgium starting July 1st, following an early access period.

Source: [BroadbandTVNews](#)



tf1plus

EXPANSION

FREE

TF1+

Country: Belgium & Luxembourg

TF1+, the free streaming platform from TF1 Group, now expands globally outside France to Belgium and Luxembourg, offering access on mobile, tablet, computer, and various TVs and devices. Since its debut earlier this year in France, TF1+ features 15,000 hours of content, including 200 feature films, 200 TV movies, 200 box sets, and popular series.

Source: [BroadbandTVNews](#)



fubofree

EXPANSION

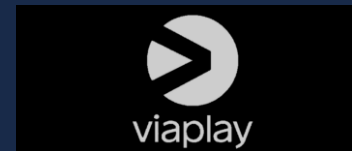
AVOD

Fubo Free

Country: Spain

Fubo Free, a new streaming platform by Fubo, features 170+ ad-supported TV (FAST) channels with live and on-demand content. It covers sports and entertainment, and no credit card is needed to sign up. Users can customize channels, browse a guide, search titles, add shows to a Watchlist, and enjoy more features.

Source: [TheStreameable](#)



viaplay

UPDATE

ASVOD

SVOD

TVE

Viaplay

Country: Denmark

Viaplay has introduced a new ad-supported streaming tier in the Nordics, starting with Denmark. Priced at DKr 99 per month, it offers a DKr 50 discount compared to the standard tier. This plan includes access to films, series, and children's content with ads, but excludes sports. Viaplay plans to expand this offering to other Nordic regions in the future.

Source: [BroadbandTVNews](#)

EUROPE



u

REBRAND

FREE

U

Country: United Kingdom of Great Britain and Northern Ireland

UKTV is rebranding its free-to-air channels as U&Dave, U&Drama, U&Yesterday, and U&W, while its streaming service will change from UKTV Play to U, offering nearly 8,500 hours of programming. Announced in November 2023, this rebranding aims to streamline the user experience across both online and on-air platforms.

Source: [DigitalTVEurope](#)

NORTH AMERICA



FLOCOLLEGE

fcolledge

ANNOUNCED

SVOD

FloCollege

Country: United States of America

FloCollege is launching in October 2024, with pricing expected to be similar to FloSports at USD 29.99 per month or USD 149.88 annually. The service will stream thousands of live events from nine NCAA partner conferences across Divisions I, II, and III, including 4,000 women's sporting events in 2024-25.

Source: [The Streamable](#)



fubo

platformcode

EXPANSION

AVOD

Fubo Free

Country: United States of America & Canada

Fubo Free, a new streaming platform by Fubo, features 170+ ad-supported TV (FAST) channels with live and on-demand content. It covers sports and entertainment, and no credit card is needed to sign up. Users can customize channels, browse a guide, search titles, add shows to a Watchlist, and enjoy more features.

Source: [BroadbandTVNews](#)

LATIN AMERICA & THE CARIBBEAN



michv

NEW PLATFORM

FREE

TVOD

Mi CHV

Country: Chile

The Chilean free-to-air TV station Chilevisión, owned by Paramount, launched a free app called MiCHV. It offers live streaming of the channel, two additional streams (CHV Noticias and CHV Deportes), and on-demand content. Available for Android and iOS, the app features live events, news, programs, and replays, aiming to enhance user experience and extend content reach.

Source: [TAVI Latam](#)



newbrasilplus

NEW PLATFORM

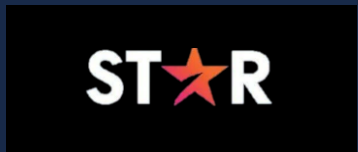
TVE

New Brasil Plus

Country: Brazil

Grupo Bandeirantes launched New Brasil Plus, a streaming platform for Brazilian internet providers, at ABRINT 2024. The app offers 27 video channels, 53 audio channels, over 1,000 hours of VOD content, and original productions from Newco Pay TV. Available on multiple devices, it includes content from Band, BandSports, BandNews TV, and international channels like TV5 and RAI Italia.

Source: [Señal News](#)



starplus

DISCONTINUED

SVOD

TVE

Star+

Country: Latin America and The Caribbean

Star+ and ESPN has been integrated into Disney+, combining entertainment and sports content. New sections for Star+ and ESPN enhance navigation. Disney+ offers subscription plans, including ad-supported options in Argentina, Brazil, Mexico, Chile, and Colombia.

Source: [El Comercio](#)



grupotelevisa

UPDATE

Grupo Televisa

Country: Mexico

Grupo Televisa has acquired AT&T's remaining stake in Sky Mexico, integrating the broadcaster into its cable company Izzy pending regulatory approval. This consolidation follows Televisa's majority ownership and a prior partnership with AT&T in 2015, reflecting its strategic expansion in telecommunications and broadcasting.

Source: [BroadbandTVNews](#)

GLOBAL



ginxTV

UPDATE

SVOD

ASVOD

GinxTV

Country: Global

Ginx TV launched Ginx+, a membership platform offering exclusive live programming, videos, shows, articles, and a gaming community. It features 24/7 content, early access to original shows, daily news, live gameplay, and Discord access. Subscribers get voting rights on programming and archive access, with higher tiers offering ad-free experiences and exclusive content. Ginx+ meets fan demand for exclusive, ad-free content and greater engagement.

Source: Digital TV Europe

ABOUT BB MEDIA

Award Winning Data Science Company, specialized in Media & Entertainment for over 36 years.

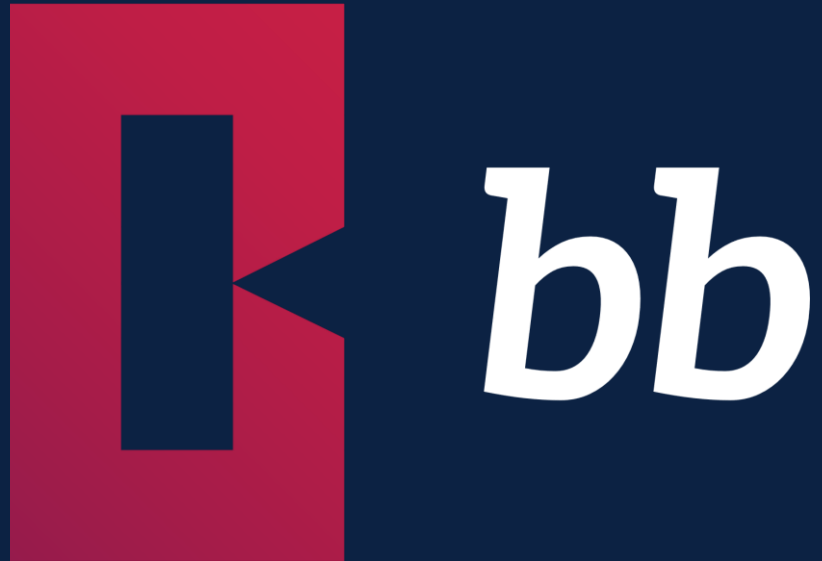
We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

We are focused. We are experts. We innovate. We act fast. We are thorough. We deliver.



OUR CLIENTS





Thanks

[Check out the free demo!](#)