

August 2024



Multiscreens+ PLATFORM ESSENTIALS

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES

PLATFORM ESSENTIALS

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of streaming platforms from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Launch date per country.
- ✓ Owner.
- ✓ Social media feeds.

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EUROPE



five

REBRAND

FREE WITH ADS

5

Country: United Kingdom of Great Britain and Northern Ireland

Channel 5 will relaunch its streaming service under a unified "5" brand, replacing My5 and Pluto TV in the UK. The new platform will offer a wider range of content, including UK dramas, Paramount shows, and new FAST channels, with personalized features.

Source: [BroadbandTVNews](#)



disneyplus

UPDATE

SUBSCRIPTION WITH ADS

SUBSCRIPTION

Disney+

Country: Finland, Netherlands and Portugal

Disney+ will expand its ad-supported plan to Finland, the Netherlands, and Portugal on October 17, adding to its existing subscription options. This follows a successful launch in other European countries, offering more flexibility for consumers and new opportunities for advertisers.

Source: [BroadbandTVNews](#)



duoone

ANNOUNCED

FREE WITH ADS

Duo One

Country: Estonia, Latvia, Lithuania

Duo Media Networks is launching Duo One, a new streamer in the Baltics this September, offering content in four languages. Focused on kids' programming, Duo One will feature on-demand and live channels. The company is acquiring linear and SVOD rights, along with exclusive streaming windows, to build its lineup.

Source: [Kidscreen](#)

LATIN AMERICA



qubittv

DISCONTINUED

FREE WITH ADS

SUBSCRIPTION

TRANSACTIONAL

Qubit TV

Country: Argentina

Qubit TV, the Argentine streaming service launched in 2011, has shut down quietly after a sharp decline in traffic in June 2024. It offered movies, short films, and explored various business models, including subscriptions and a free version. The platform also partnered with telecom companies for discounted memberships.

Source: [TaviLatam](#)



maissbt

UPDATE

FREE WITH ADS

+SBT

Country: Brazil

SBT launched the final version of its streaming platform, +SBT, on August 19th, after a brief delay following the death of founder Silvio Santos. The free service features live TV, ten FAST channels, and a VOD library.

Source: [TaviLatam](#)



startvstream

NEW PLATFORM

TV EVERYWHERE

StarTV Stream

Country: Mexico

StarTV has introduced StarTV Stream, a new streaming TV service. It offers eight channel packages, priced from MXN 219 (USD 11.7) to MXN 639 (USD 34.2) per month, with on-demand content coming later. The service will be free for satellite TV subscribers and available via partners like Telmex.

Source: [TaviLatam](#)

ASIA



cmgo

NEW PLATFORM

SUBSCRIPTION

CMGO

Country: Singapore

Celestial Tiger Entertainment has launched CMGO, a Chinese movie subscription streaming app, in Singapore. Available on Singtel and StarHub, the ad-free service features films from China, Hong Kong, Taiwan, and Southeast Asia, with subtitles, for S 6.98 (USD 5.34) per month.

Source: [C21Media](#)



1001

UPDATE

FREE WITH ADS

SUBSCRIPTION

1001

Country: Irak

Al Sharqiya Group has updated its business model for the 1001 OTT platform by adding a Subscription Video-On-Demand (SVOD) option to complement its existing Advertising Video-On-Demand (AVOD) service. This strategic move aims to offer premium, ad-free content to better meet the needs of consumers in Iraq and the broader Arabic-speaking world.

Source: [Broadband TV News](#)

NORTH AMERICA



chickfila

ANNOUNCED

Chick-fil-A

Country: United States of America

Chick-fil-A is developing a streaming platform focused on family-friendly content. The fast-food chain is collaborating with Hollywood studios to produce unscripted original shows, including a game show from Glassman Media and Sugar23. The platform may also feature scripted content and animation.

Source: [Variety](#)



hallmarkplus

REBRAND

SUBSCRIPTION

Hallmark+

Country: United States of America

Hallmark Movies Now is rebranding as Hallmark+ on September 10th. The new service will feature original series like "The Chicken Sisters" and "Celebrations with Lacey Chabert." Subscribers will get perks like free monthly greeting cards and rewards points. The service will cost \$7.99 per month or \$79.99 per year.

Source: [The Streamable](#)



redbox

DISCONTINUED

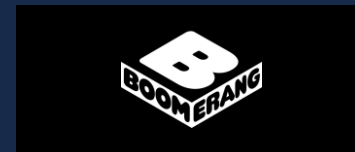
TRANSACTIONAL

Redbox

Country: United States of America

Redbox shuts down after 22 years. The company, known for its DVD rental kiosks, closes all operations due to bankruptcy. Once popular for its convenience, Redbox ends its kiosk rentals and streaming services as digital streaming takes over.

Source: [IGN](#)



boomerang

DISCONTINUANCE ANNOUNCEMENT

FREE

SUBSCRIPTION

Boomerang

Country: United States of America

Boomerang, known for classic cartoons like "Looney Tunes" and "Scooby-Doo," will shut down on September 30th. Warner Bros. Discovery is moving Boomerang's content to its main streaming platform, Max. Subscribers will receive a partial refund for unused service after the shutdown, while the Boomerang linear channel will remain available through cable.

Source: [The Streamable](#)

NORTH AMERICA



abcapp

DISCONTINUANCE ANNOUNCEMENT

TV EVERYWHERE

ABC APP

Country: United States of America

The ABC app will be discontinued on September 23rd, as Disney shifts its focus to Disney+. However, users can still watch ABC's full episodes, live TV, and more through ABC.com, Hulu, and Disney+.

Source: [ABC](#)



natgeotv

DISCONTINUANCE ANNOUNCEMENT

TV EVERYWHERE

Nat Geo TV

Country: United States of America

The Nat Geo TV app will be retired on September 23rd, as Disney centralizes content on Disney+. Users can continue watching Nat Geo's shows, specials, and live TV on NatGeoTV.com, Hulu, and Disney+.

Source: [ABC](#)



foxapp

DISCONTINUANCE ANNOUNCEMENT

TV EVERYWHERE

FXNOW APP

Country: United States of America

The FXNOW app will no longer be available starting September 23rd, as Disney focuses on Disney+. TV Shows, Live TV and movies are still accessible on FXNOW.FXnetworks.com, Hulu, and Disney+.

Source: [ABC](#)



frightpix

NEW PLATFORM

FREE WITH ADS

FrightPix

Country: United States of America

FrightPix has launched its new AVOD service to offer horror fans a unique viewing experience. The service will use advanced analytics to understand viewer preferences, optimizing both content and advertising strategies for global scalability.

Source: [TVB Europe](#)

GLOBAL



mavtvg

NEW PLATFORM

FREE WITH ADS

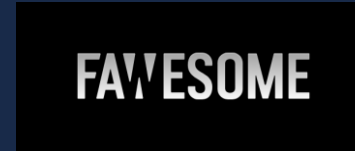
SUBSCRIPTION

MAVTV GO

Country: Global

MAVTV GO, a U.S.-based streaming service, offers motorsports content for free with optional premium features. Available on web, iOS, and connected devices, it will soon expand to Android and Smart TVs. Developed with Endeavor Streaming, it aims to provide global access to racing content, with additional languages coming soon.

Source: [BroadbandTVNews](#)



fawesome

UPDATE

FREE WITH ADS

Fawesome

Country: Global

Future Today's Fawesome app is adding 350 new titles through deals with Sony Pictures, Samuel Goldwyn Films, and Gravitas Ventures. The free, ad-supported content will be available on major streaming platforms, expanding Fawesome's offerings to meet audience demand.

Source: [Stream TV Insider](#)

ABOUT BB MEDIA

Award Winning Data Science Company, specialized in Media & Entertainment for over 37 years.

We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

We are focused. We are experts. We innovate. We act fast. We are thorough. We deliver.



OUR CLIENTS





bb

Thanks

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