

SEPTEMBER 2024



Multiscreens+ PLATFORM ESSENTIALS

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES

PLATFORM ESSENTIALS

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Launch date per country.
- ✓ Owner.
- ✓ Social media feeds.

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New Platform

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Expansion

Virgin Media Play (Ireland)

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Expansion

Max (Japan)

EUROPE



o2tv

NEW PLATFORM

TV EVERYWHERE

TRANSACTIONAL

O2 TV

Country: Germany

O2 Telefónica launches a new streaming platform in Germany on September 25th, offering +130 HD channels, on-demand content, and 100 hours of cloud storage. Subscriptions range from €6.99 to €24.99 per month, with Netflix and RTL+ bundles available. Only O2 customers can subscribe.

Source: [Broadbandtvnews](#)



virginmediaplay

REBRAND

FREE WITH ADS

Virgin Media Play

Country: Ireland

Simplestream has partnered with Virgin Media Television to launch the updated Virgin Media Play in Ireland, improving access to content from the major broadcaster. The platform features live TV, on-demand, and catch-up services across multiple devices, catering to modern viewer needs.

Source: [Advanced-Television](#)



tivo

EXPANSION

TV EVERYWHERE

TiVO

Country: Europe

TiVO extends its content discovery platform across Europe, streamlining searches for streaming, live TV, and on-demand content. TiVO Broadband also expands, introducing innovations like integrated FAST, AVOD, OTT, and SVOD content for broadband-only users. Both solutions enhance the viewing experience in the growing European market, without requiring traditional TV setups.

Source: [Advanced-Television](#)

NORTH AMERICA



thegothamsportsapp

ANNOUNCED

SUBSCRIPTION

The Gotham Sports app
Country: United States of America

Gotham Advanced Media and YES Network are launching the Gotham Sports app this fall, offering local games for seven New York teams, including the Knicks and Yankees, for USD 359.99 annually or USD 41.99 monthly. Existing MSG and YES subscribers get free access. SportsNet New York, home of the Mets, is not included.

Source: [CNBC](#)



crankeduptv

ANNOUNCED

SUBSCRIPTION

Cranked Up TV
Country: United States of America

Cranked Up Films will launch Cranked Up TV, a new streaming service featuring horror-focused content, including original films like Nightmare Cinema and the Fresh Hell trilogy. The platform will offer exclusive content for horror fans and supports independent filmmakers.

Source: [Deadline](#)



victoryplus


NEW PLATFORM

FREE WITH ADS

Victory+
Country: United States of America

The Stars launched Victory+, a free app for streaming games and commentary, replacing Bally Sports Southwest after parting ways with Diamond Sports Group. The first Victory+ broadcast aired on September 21st for the preseason opener against St. Louis.

Source: [Fox4News](#)



fearpix

NEW PLATFORM

FREE WITH ADS

FearPix
Country: United States of America

Eric Tomosunas and Michael Parnes launched FearPix, a free horror and true crime streaming service, on September 13th. Featuring +3,000 hours of content from partnerships with companies like FilmRise, it also released its first original movie, Dollar \$tore Killers. FearPix is available on Apple TV, Roku, and other platforms.

Source: [C21Media](#)

NORTH AMERICA



hallmarkplus

REBRAND

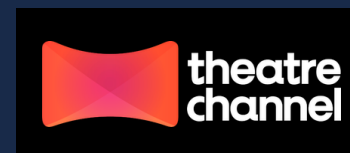
SUBSCRIPTION

Hallmark+

Country: United States of America

Hallmark+ officially premieres, offering new TV shows and movies. Subscriptions start at USD 7.99 per month or USD 79.99 per year, with benefits like USD 5 monthly store coupons, free eCards, rewards, and surprise gifts. CEO Mike Perry says the service reflects Hallmark's commitment to spreading joy.

Source: [JustJared](#)



thetheatrechannel

REBRAND

SUBSCRIPTION

FREE WITH ADS

TRANSACTIONAL

The Theatre Channel

Country: United States of America

A Spotlight On has now evolved and rebranded to The Theatre Channel. It provides exclusive access to high-quality theatre performances, musicals, and behind-the-scenes content. Most of the content is free with account registration, but you can access everything by upgrading to TheatreChannel+ for £5.99 per month or £50 per year. Selected titles are also available for rent or purchase.

Source: [TheTheatreChannel](#)

LATIN AMERICA



izzy

EXPANSION

SUBSCRIPTION

Izzy

Country: Latin America

IZZY, the Israeli streaming platform, expands to Latin America with +100 titles subtitled in English, Spanish, Portuguese, and French. Highlighted content includes Kathmandu with Gal Gadot and documentaries like Golda. Subscriptions doubled after the October 7th attacks due to increased global interest in Israel.

Source: [SenalNews](#)



zumb

NEW PLATFORM

SUBSCRIPTION

Zumb

Country: Brazil

On September 13th, Brazil launched Zumb, a new streaming platform featuring a curated selection of independent films. Zumb offers "award-winning films and exclusive releases," focusing on non-commercial cinema with original audio and Portuguese subtitles. The annual subscription costs BRL 18.90 (around USD 3.40), available on computers, mobile devices, and smart TVs.

Source: [TaviLatam](#)



abatvgo

NEW PLATFORM

TV EVERYWHERE

Aba TV Go

Country: Venezuela

Cantv will launch its streaming service Aba TV Go on October 1st, introduced during the FiteleVen Fair. It will offer 130 linear TV channels, but pricing and subscription details have not yet been revealed. The service will be available to Aba Ultra fiber optic Internet customers.

Source: [TaviLatam](#)

ASIA



max

EXPANSION

SUBSCRIPTION

Max

Country: Japan

Warner Bros. Discovery (WBD) launched its Max service in the Asia-Pacific region, starting in Japan through U-Next. Max offers over 16,000 episodes from 2,500 titles, including content from HBO, Harry Potter, and the DC universe, although the Max app will not yet be released in Japan. Additionally, the agreement will allow WBD to acquire Japanese content for global distribution on Max.

Source: [Variety](#)

ABOUT BB MEDIA

Award Winning Data Science Company, specialized in Media & Entertainment for over 37 years.

We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

We are focused. We are experts. We innovate. We act fast. We are thorough. We deliver.



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Thanks

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