

October 2024



Multiscreens+ PLATFORM ESSENTIALS

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES

PLATFORM ESSENTIALS

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 131K on-demand and live streaming content platforms worldwide.



FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Launch date per country.
- ✓ Owner.
- ✓ Social media feeds.

05 **Europe**

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Update

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New Platform

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Update

Amazon Prime Video (Global)

EUROPE



tf1plus

EXPANSION

SUBSCRIPTION

FREE WITH ADS

TF1+

Country: Switzerland

The French streaming platform TF1+ is expanding into Switzerland following its launches in Belgium and Luxembourg, providing free access to over +15,000 hours of content, featuring French dramas, international series, and films. The platform offers 50 niche channels, sections dedicated to the environment and celebrities, as well as an ad-free premium option priced at CHF \$7.95 monthly or CHF \$79 annually.

Source: [BroadbandTVNews](#)



skyshowtime

UPDATE

SUBSCRIPTION

SUBSCRIPTION WITH ADS

SkyShowtime

Country: Europe

SkyShowtime has launched its Premium plan across +20 markets, including Spain, Norway, and the Netherlands. This ad-free tier offers 4K UHD content, streaming on up to five devices, and up to 100 offline downloads. Priced at €12.99/month, it joins the existing Standard (€7.99) and Standard with Ads (€4.99) options.

Source: [Worldscreen](#)

LATIN AMERICA



magellantv

EXPANSION

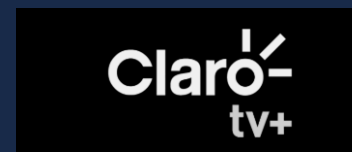
SUBSCRIPTION

MagellanTV

Country: Latin America

MagellanTV signed with 2BeNamed to distribute its catalog across Latin America, providing 4,000 hours of documentaries in neutral Spanish and 4K. The ad-free package, available via subscription at US \$5.99/month, includes access to its app, three pay-TV channels, and VOD content.

Source: [TodoTVNews](#)



clarotvplus

EXPANSION

TV EVERYWHERE

Claro TV+

Country: Guatemala

Claro (América Móvil) has launched its advanced pay-TV service, Claro TV+, in Guatemala, expanding in Latin America. The service offers live pause, replay, recording, and access to streaming apps via an Android TV set-top box with voice control, allowing users personalized entertainment across devices through Claro Video's TV Everywhere feature.

Source: [TaviLatam](#)

NORTH AMERICA

myfreedirectv

ANNOUNCED

FREE WITH ADS

MyFree DIRECTV

Country: United States of America

DIRECTV will launch MyFree DIRECTV, a free platform with FAST channels and a large on-demand library, on November 15th. Available nationwide on web, mobile, smart TVs, and streaming devices, MyFree DIRECTV will cater to the growing U.S. demand for free, ad-supported quality content across popular genres.

Source: [DIRECTV](#)

altitudeplus

NEW PLATFORM

SUBSCRIPTION

Altitude+

Country: United States of America

Altitude Sports has launched Altitude+, a new streaming service offering live Denver Nuggets and Colorado Avalanche games (except national exclusives), pre- and post-game coverage, and original content for US \$19.95/month within its nine-state territory. Available on mobile, Apple TV, and soon on Roku and Amazon Fire, Altitude+ gives fans flexible viewing options for the 2024-2025 season.

Source: [NBA](#)

thegotthamsportsapp

NEW PLATFORM

SUBSCRIPTION

TV EVERYWHERE

The Gotham Sports App

Country: United States of America

The Gotham Sports App, the new streaming home for MSG Networks and YES Network, offers New York sports fans access to over 500 live games, including teams like the Knicks, Rangers, Yankees, and Nets. Current MSG and YES pay TV subscribers get free access, while others can purchase a discounted annual subscription for US \$319.99 until November 15th, 2024.

Source: [YesNetwork](#)

ASIA



max

EXPANSION

SUBSCRIPTION


SUBSCRIPTION WITH ADS

TV EVERYWHERE

Max
Country: South Asia

Warner Bros. Discovery will launch Max on November 19th in several Asian countries, replacing HBO Max and Discovery+ where they currently operate. Max will combine content from HBO, DC, and Discovery, among others, into a single platform. Subscribers will have customizable profiles with recommendations and parental controls.

Source: [BroadbandTVNews](#)



monomax

EXPANSION

SUBSCRIPTION

Monomax
Country: Thailand

Paramount Global is partnering with Monomax in Thailand to launch a Paramount+ hub in November, providing Monomax subscribers access to popular series and films like NCIS: Sydney and Transformers: Rise of the Beasts. This initiative follows Paramount’s global strategy to expand via licensed platforms.

Source: [Variety](#)



rtveplay

EXPANSION

SUBSCRIPTION

RTVE Play+
Country: Hong Kong, India, Japan & South Korea

RTVE Play+ has been launched in Asia and Oceania, now available in Japan, India, Hong Kong, South Korea, and Australia. The on-demand video platform offers premium content from RTVE with monthly or annual subscriptions, including a seven-day free trial. This launch aims to expand RTVE's presence in international markets, providing users access to a variety of Spanish-language series and films.

Source: [TodoTVNews](#)



aljazeera360

NEW PLATFORM

FREE

Al Jazeera 360
Country: Qatar

Al Jazeera has launched Al Jazeera 360, a free streaming platform that offers unrestricted access to news content, particularly focused on the Israel-Hamas conflict. Since its launch on September 15, the platform has garnered over a million views and 300,000 downloads, providing live news coverage and a comprehensive archive of programming. An English version is scheduled for release in late 2025.

Source: [Variety](#)

OCEANIA



rtveplay

EXPANSION

SUBSCRIPTION

RTVE Play+

Country: Australia

RTVE Play+ has been launched in Asia and Oceania, now available in Japan, India, Hong Kong, South Korea, and Australia. The on-demand video platform offers premium content from RTVE with monthly or annual subscriptions, including a seven-day free trial. This launch aims to expand RTVE's presence in international markets, providing users access to a variety of Spanish-language series and films.

Source: [TodoTVNews](#)

GLOBAL



freelivesports

NEW PLATFORM

FREE WITH ADS

Free Live Sports

Country: Global

Free Live Sports, a new streaming platform, offers over 100 live sports channels and a vast on-demand library. Launching with 68 live channels and more to come, it covers sports like football, MMA, motorsports, and esports. Available in over +75 countries, the platform is prioritizing U.S. expansion with upcoming apps on Roku and Fire TV.

Source: [WorldScreen](#)



amazonprimevideo

UPDATE

SUBSCRIPTION

SUBSCRIPTION WITH ADS

Amazon Prime Video

Country: Global

Amazon will introduce ads on Prime Video in Brazil, India, Japan, the Netherlands, and New Zealand in 2025, allowing brands to reach new audiences and support content creation. Already available in regions like the U.S. and UK, Prime Video offers an ad-free option in all markets. This expansion aims to enhance brand engagement across Amazon's premium content.

Source: [BroadbandTVNews](#)

DISCOVER THE STREAMING SERVICES DIRECTORY

The first and only guide covering +1.5K platforms, in 250 countries and territories, along with +50 insightful variables!

Navigate every streaming service in existence. Learn about coverage, business models, commercial offering, user base, available titles and top demanded Movies and TV shows.

[CLICK HERE!](#)



ABOUT BB MEDIA

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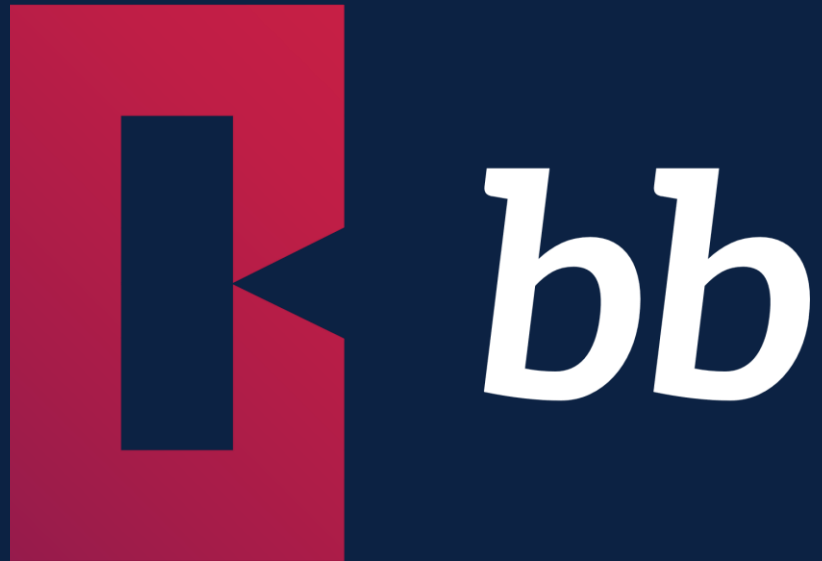
We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

We are focused. We are experts. We innovate. We act fast. We are thorough. We deliver.



OUR CLIENTS





Thanks

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