

November 2024



Multiscreens+ PLATFORM ESSENTIALS

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES

PLATFORM ESSENTIALS

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of streaming services from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over +121K on-demand and live streaming content platforms worldwide.



FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Launch date per country.
- ✓ Owner.
- ✓ Social media feeds.

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Update

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Discontinuance Announcement

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EUROPE



paramountplus

UPDATE

SUBSCRIPTION

SUBSCRIPTION WITH ADS

Paramount+

Country: United Kingdom of Great Britain and Northern Ireland

Paramount+ has introduced two new subscription tiers in the UK and Ireland: the ad-supported 'Basic' plan (£4.99/€5.99) and the high-quality 'Premium' plan (£10.99/€11.99). The Basic plan offers HD streaming with ads on one device, while Premium provides 4K, Dolby-enhanced streaming on up to four devices with offline downloads. These additions aim to expand accessibility and subscriber options.

Source: [Advanced-Television](#)



amazonfreevee

DISCONTINUANCE ANNOUNCEMENT

FREE WITH ADS

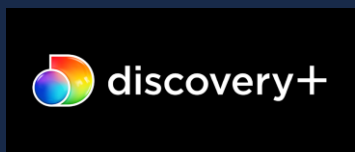
Amazon Freevee

Country: Austria, Germany, United Kingdom

Amazon is shutting down Freevee, merging its content into Prime Video's "Watch for Free" section. Non-Prime users can still access free content, including Originals and FAST channels. The move simplifies streaming and reduces costs by focusing on a single platform.

Source: [The Streamable](#)

LATIN AMERICA



discoveryplus

DISCONTINUANCE ANNOUNCEMENT

SUBSCRIPTION

TV EVERYWHERE

Discovery+

Country: Brazil

Discovery+ will be discontinued in Brazil by January 31st, 2025, with its content moving to Warner Bros. Discovery's Max platform.

Subscribers received an email announcing the change, highlighting Max as the new home for Discovery content and offering a 70% discount for those who switch by December 2nd, 2024.

Source: [TaviLatam](#)



abatvgo

NEW PLATFORM

SUBSCRIPTION

FREE

Aba TV Go

Country: Venezuela

Cantv launched Aba TV Go on November 1st, 2024, for Aba Ultra FTTH subscribers. Initially free until November 30th, it offers +100 channels, recording, live pausing, and supports three devices. Subscription costs remain undisclosed.

Source: [TaviLatam](#)



filmity

NEW PLATFORM

SUBSCRIPTION

Filmity

Country: Argentina

FILMITY is a new streaming service offering the best of Hollywood cinema, Latin American and international films, along with exclusive series and family-friendly content. For ARS 5,000 per month plus taxes.

Source: [Filmity](#)

ASIA



max

EXPANSION

SUBSCRIPTION

Max

Country: Philippines, Indonesia, Malaysia, Singapore, Thailand, Taiwan and Hong Kong.

Warner Bros Discovery has launched Max in the Philippines, Indonesia, Malaysia, Singapore, Thailand, Taiwan and Hong Kong, offering content from HBO, DC, Cartoon Network, Discovery, and Max Originals. The debut features the premiere of *Dune: Prophecy* and *Harry Potter: Wizards of Baking*. This marks a key milestone in Max's global expansion.

Source: [Ungeek](#)

NORTH AMERICA



chsn

NEW PLATFORM

SUBSCRIPTION

CHSN

Country: United States of America

CHSN now offers a streaming service for live Blackhawks, Bulls, and White Sox games, starting at \$19.99/month per team or \$29.99/month for all. Fans get live coverage, highlights, pre/post-game shows, and exclusive programs. A 7-day free trial is available, with connected TV app support coming soon.

Source: [NHL](#)



amazonfreevee

DISCONTINUANCE ANNOUNCEMENT

FREE WITH ADS

Amazon Freevee

Country: United States of America

Amazon is shutting down Freevee, merging its content into Prime Video's "Watch for Free" section. Non-Prime users can still access free content, including Originals and FAST channels. The move simplifies streaming and reduces costs by focusing on a single platform.

Source: [The Streamable](#)



msgplus

DISCONTINUED

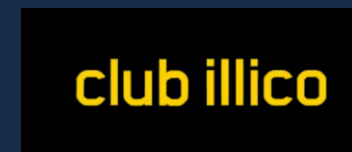
TV EVERYWHERE

MSG+

Country: United States of America

MSG+ has transitioned to The Gotham Sports App, which now serves as the exclusive platform for streaming your favorite teams. To continue enjoying MSG+ content, visit the Gotham Sports website or download the app, and log in using your existing MSG+ email and password.

Source: [MSGPLUS](#)



clubillico

REBRAND

SUBSCRIPTION

Club Illico

Country: Canada

Videotron is combining Club illico and Vrai into illico+, a unified VOD platform. Featuring Quebec originals like La collecte and Corbeaux, alongside international exclusives and Paramount films, illico+ offers a rich catalog of movies, series, and documentaries for French-language audiences.

Source: [Videotron](#)

NORTH AMERICA



watchietv

NEW PLATFORM

FREE WITH ADS

Watchie TV

Country: United States of America

Talkie Fiber launched Watchie TV, a free ad-supported streaming service offering 100+ channels and 2,000+ on-demand titles. Designed for fiber clients, it partners with FAST Channels TV to deliver diverse, bilingual content. ISPs can join with no fees, keeping all ad revenue. Watchie TV provides a rich, community-focused viewing experience.

Source: [Advanced-Television](#)

GLOBAL



dogwoof

DISCONTINUED

TRANSACTIONAL

Dogwoof

Country: Global

Dogwoof On Demand has ceased operations. However, Dogwoof's films remain accessible on major platforms such as iTunes, YouTube, and Amazon.

Source: [Dogwoof](#)



max

UPDATE

SUBSCRIPTION

TV EVERYWHERE

SUBSCRIPTION WITH ADS

Max

Country: Global

Warner Bros. Discovery (WBD) is preparing to implement password-sharing restrictions for its streaming service, Max, by the end of 2024. These rules will include a paid sharing option for under \$10/month, allowing account sharing outside the household. Non-paying users attempting access will be prompted to create their own accounts.

Source: [TheStreamable](#)



nllplus

NEW PLATFORM

FREE

NLL+

Country: Global

The NLL launched NLL+, a free streaming service offering global access to live games, replays, and highlights. It supports the league's global growth ahead of the 2028 Olympics. Fans can sign up at [NLL.com/plus](#).

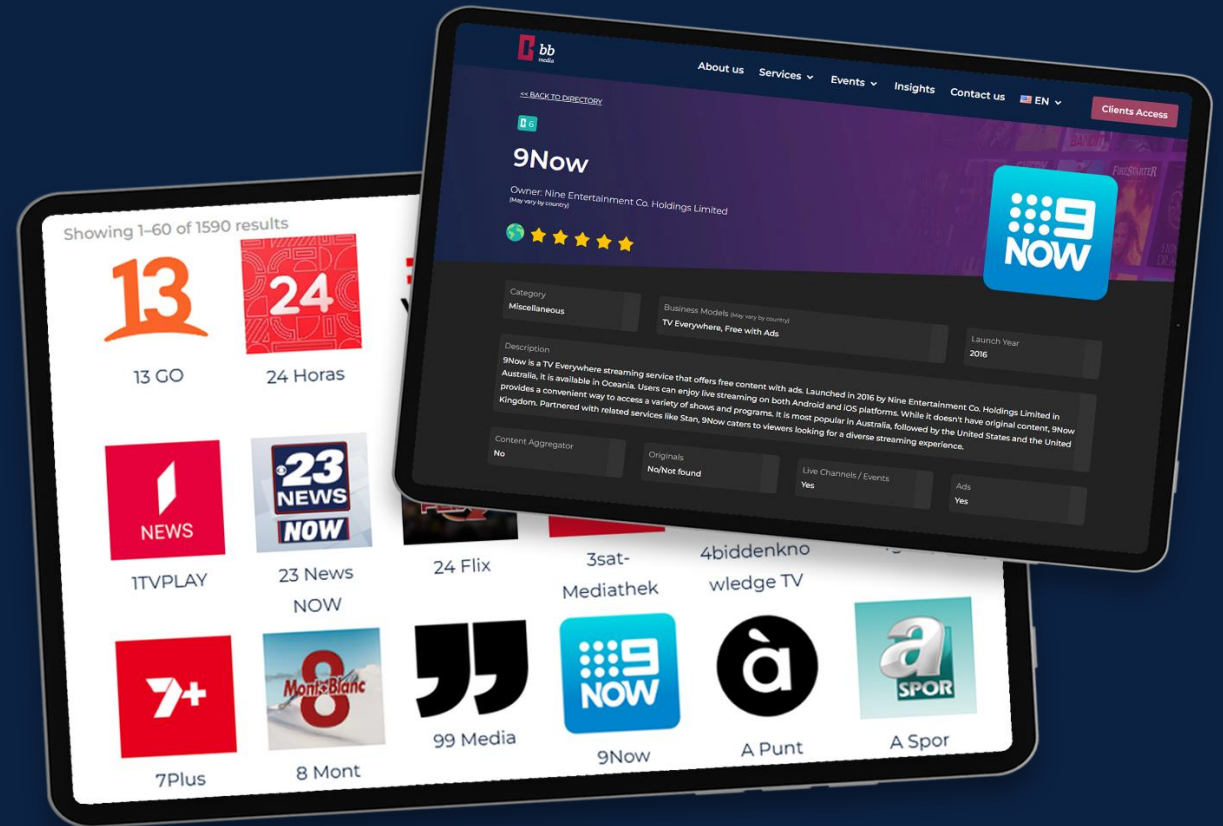
Source: [NLL](#)

DISCOVER THE STREAMING SERVICES DIRECTORY

The first and only guide covering +1.5K platforms, in 250 countries and territories, along with +50 insightful variables!

Navigate every streaming service in existence. Learn about coverage, business models, commercial offering, user base, available titles and top demanded Movies and TV shows.

[CLICK HERE!](#)



ABOUT BB MEDIA

Award Winning Data Science Company, specialized in Media & Entertainment for over 37 years.

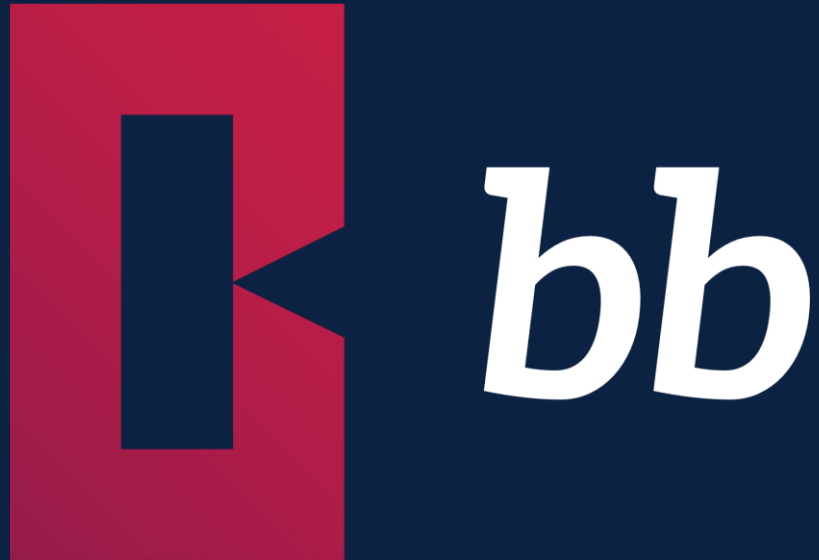
We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

We are focused. We are experts. We innovate. We act fast. We are thorough. We deliver.



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Thanks

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