

December 2024



Multiscreens+ PLATFORM ESSENTIALS

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES

PLATFORM ESSENTIALS

Want to know where are the main streaming services present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of streaming services from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over +121K on-demand and live streaming content platforms worldwide.



FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Launch date per country.
- ✓ Owner.
- ✓ Social media feeds.

05 **Latin America**

New Platform

Sony One (Argentina)

Discontinuance Announcement

Discovery+ (Brazil)

06 **Europe**

Discontinued

Discovery+ (Spain)

New Platform

Divergente (Spain)

MNE Play (Montenegro)

Expansion

Max (Turkey)

Digi TV (Spain)

Announced

Bulgarian National Television (Bulgaria)

Discontinuance Announcement

BluTV (Spain)

08 **Asia**

New Platform

Fany :D (Japan)

Waves (India)

09 **North America**

Discontinued

Crackle (United States of America)

10 **Global**

Update

Samsung TV Plus (Global)

X TV (Global)

New Platform

Circuits (Global)

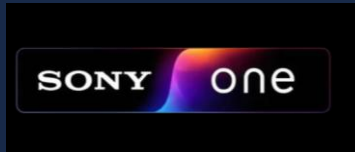
Announced

CNBC+ (Global)

WST Play (Global)

The World Games Live (Global)

LATIN AMERICA



sonyone

NEW PLATFORM

SUBSCRIPTION

Sony One

Country: Argentina

Sony Pictures Television has announced that its digital platform, Sony One, is now available on MODO in Argentina. This strategic partnership allows MODO users to access a curated selection of content from Sony Pictures Entertainment's extensive library. To celebrate the launch, MODO and participating banks are offering users three months of complimentary access to Sony One.

Source: [Señal News](#)



discoveryplus

DISCONTINUANCE ANNOUNCEMENT

SUBSCRIPTION

TV EVERYWHERE

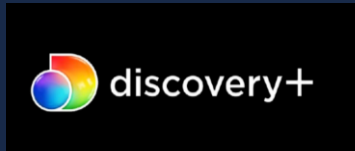
Discovery+

Country: Brazil

In Brazil, Discovery+ is set to shut down on January 31st, 2025, with its content migrating to the Max platform. This move is part of Warner Bros. Discovery's (WBD) global strategy to merge HBO Max and Discovery+ into a single service. Launched in Brazil in 2021, Discovery+ offers a mix of local productions and global unscripted content.

Source: [CVeintiuno](#)

EUROPE



discoveryplus

DISCONTINUED

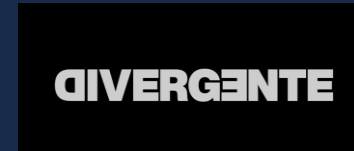
SUBSCRIPTION

Discovery+

Country: Spain

Warner Bros. Discovery has shut down Discovery+ in Spain as of December 9th, 2024. Its content has been migrated to the Max platform, consolidating the offerings of HBO Max and Discovery+ into one service. This move is part of the company's strategy to simplify its streaming portfolio and provide Spanish audiences with a broader and more unified entertainment experience.

Source: [CVeintiuno](#)



divergente

NEW PLATFORM

FREE WITH ADS

Divergente

Country: Spain

ISII Group has launched Divergente, a new streaming platform for short productions under 59 minutes, supported by advertising. Aimed at young audiences, the service offers a variety of Spanish short films and original works, focusing on genres like thriller, comedy and sci-fi. It plans to expand internationally and is accessible via web, Smart TV, and mobile devices.

Source: [Audiovisual451](#)



mneplay

NEW PLATFORM

SUBSCRIPTION

MNE play

Country: Montenegro

MNE Play, the streaming service by More Screens for RTCG, is available on web, mobile devices, Samsung Tizen, LG WebOS, and Android TV. It offers live TV, on-demand content, and personalized features. The service will expand to more devices and provide OTT solutions to smaller local TV stations in Montenegro.

Source: [BroadbandTV News](#)



max

EXPANSION

SUBSCRIPTION

Max

Country: Turkey

Warner Bros. Discovery will launch Max in Turkey in spring 2025, replacing BluTV, which WBD fully acquired. The rebranded Max platform will combine HBO's premium content with Discovery's extensive programming and localized content from BluTV. This move is part of WBD's global expansion strategy to provide a broader content library, improved personalization features, and a more comprehensive streaming experience tailored to Turkish audiences.

Source: [Señal News](#)

EUROPE



digitv

EXPANSION

TV EVERYWHERE

Digi TV

Country: Spain

Digi TV, launched by Digi Communications in Spain for €7/month, provides a range of channels, including AXN, Discovery, Warner TV, and Disney Jr. The service is available in select regions and supports multi-device playback on Smart TVs, smartphones, and tablets. It features 7-day catch-up, pause, and rewind options. A Digi set-top box is also available for users.

Source: [BroadbandTV News](#)



bulgariannationaltelevision

ANNOUNCED

Bulgarian National Television

Country: Bulgaria

Bulgarian National Television (BNT) will launch a platform in January 2025, using its 65-year archive to compete with global streamers. Despite funding and digitization challenges, director Emil Koshlukov sees it as a gamechanger. BNT's digital efforts are attracting younger audiences and strengthening its market position.

Source: [C21Media](#)



blutv

DISCONTINUANCE ANNOUNCEMENT

SUBSCRIPTION

TV EVERYWHERE

BluTV

Country: Turkey

Warner Bros. Discovery (WBD) has fully acquired BluTV, a leading Turkish streaming platform known for its local and international content. Launched in 2015, BluTV offers over 10,000 hours of on-demand content, including Turkish series, movies, and original productions, and has expanded globally to reach Turkish and Arabic-speaking audiences.

Source: [Señal News](#)

ASIA



fany

NEW PLATFORM

SUBSCRIPTION

Fany :D

Country: Japan

Yoshimoto Kogyo launched Fany :D, a shortform drama platform with 1-3 minute episodes on themes like revenge and love. It features content from affiliated comedians and plans to expand into webtoons and TV dramas. Initially free, the platform will charge for new episodes. Fany also aims to engage its 4.7 million members with fan communities.

Source: [C21 Media](#)



waves

NEW PLATFORM

FREE

Waves

Country: India

Prasar Bharati, India's public broadcaster, has launched WAVES, a free OTT platform designed to digitize and modernize Doordarshan's legacy. The platform offers a wide range of multilingual content, including Hindi, English, Tamil, Telugu, and more, catering to diverse audiences across India. Available on both Android and iOS devices, WAVES provides free access to its content, reflecting the government's effort to expand digital reach.

Source: [M9 News](#)

NORTH AMERICA



crackle

DISCONTINUED

FREE WITH ADS

Crackle

Country: United States of America

Crackle, one of the first free ad-supported streaming services, has shut down following its parent company's bankruptcy. Launched in 2004 and rebranded by Sony in 2006, it became known for ad-supported Hollywood content. Despite its closure, some content may still be accessible through the web. According to Sony, the Crackle app might remain available on certain platforms, but streaming capabilities are limited or unavailable.

Source: [Cord Cutters News](#)

GLOBAL



samsungtvplus

UPDATE

FREE WITH ADS

Samsung TV Plus

Country: Global

Samsung has shut down the web version of its free streaming service, Samsung TV Plus, restricting access to Samsung smart TVs and mobile apps. The website now only displays a list of channels without streaming options, and Samsung has not provided a reason for this change.

Source: [Cord Cutters News](#)



xtv

UPDATE

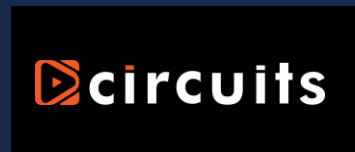
FREE WITH ADS

X TV

Country: Global

X TV, Elon Musk's platform blending traditional TV and streaming, is now available on devices like Amazon Fire TV, LG webOS, Android TV, and Google TV. In beta, it offers a free alternative to paid services, featuring Replay TV, Startover TV, and cloud recording. X TV will be integrated within the X platform.

Source: [Gizmodo](#)



circuits

NEW PLATFORM

TRANSACTIONAL

Circuits

Country: Global

Circuits, a global premium video-on-demand platform, has launched, offering high-quality African films through a pay-per-view model accessible on all internet-connected devices. The platform features monthly premieres of 5-10 curated, unreleased films, each available for 12 weeks.

Source: [Pulse](#)



cnbcplus

ANNOUNCED

SUBSCRIPTION

CNBC+

Country: Global

CNBC+ will be a subscription-based service launching globally in 2025. It will offer a livestream of the CNBC channel without original content, focusing on economic news. The streaming service aims to provide access to its existing programming affordably, without directly competing with major streaming services like Netflix or Prime Video.

Source: [TheStreamable](#)

GLOBAL



wstplay

ANNOUNCED

SUBSCRIPTION

WST Play

Country: Global

WST PLAY will launch on January 7th 2025, offering live and on-demand snooker coverage, exclusive content, and membership perks like ticket priority and discounts. It replaces Matchroom Live and provides access in regions without broadcast deals. Pricing details will be announced soon.

Source: [WST](#)



theworldgameslive

ANNOUNCED

FREE WITH ADS

The World Games Live

Country: Global

The 12th edition of The World Games will take place from 7th to 17th August 2025 in Chengdu, China, featuring the launch of The World Games Live. Developed by ISB and Ztudium, this platform will stream all 35 sports live, showcasing 5,000 athletes from over 100 countries, and will officially launch in July 2025.

Source: [SVG News](#)

DISCOVER THE STREAMING SERVICES DIRECTORY

The first and only guide covering +1.6K platforms, in 250 countries and territories, along with +50 insightful variables!

Navigate every streaming service in existence. Learn about coverage, business models, commercial offering, user base, available titles and top demanded Movies and TV shows.

[CLICK HERE!](#)



ABOUT BB MEDIA

Award Winning Data Science Company, specialized in Media & Entertainment for over 37 years.

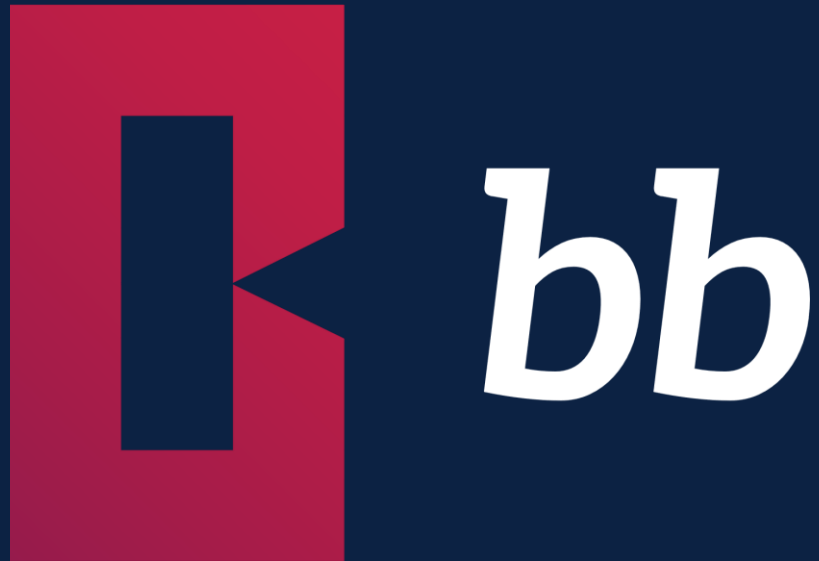
We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

We are focused. We are experts. We innovate. We act fast. We are thorough. We deliver.



OUR CLIENTS





Thanks

Contact us at info@bb-media.com