

January 2025



Multiscreens+ PLATFORM ESSENTIALS

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES

PLATFORM ESSENTIALS

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of streaming services from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over +121K on-demand and live streaming content platforms worldwide.



FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Launch date per country.
- ✓ Owner.
- ✓ Social media feeds.

05 **Latin America**

Update

America tvGO (Peru)

ViX (Colombia, Peru)

New Platform

Canal RCN (Colombia)

Announced

Addicta TV (Latin America)

Discontinued

Discovery+ (Brazil)

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Venu Sports (Global)

New Platform

WST Play (Global)

Announced

CNN Max (Global)

LATIN AMERICA



americatvgo

UPDATE

FREE WITH ADS

America tvGO

Country: Peru

Starting January 2025, América tvGO in Peru will no longer require a subscription. Content will be available for free, 24 hours after airing on TV, with ads. Popular shows like “Estás en todas” and “Cuarto Poder” will be included. Users must register on tvgo.pe to access. Premium features will be discontinued.

Source: [America TVGO](#)



vix

UPDATE

FREE WITH ADS

SUBSCRIPTION

SUBSCRIPTION WITH ADS

ViX

Country: Colombia, Peru

ViX Premium launched a new ad-supported plan in Colombia and Peru, previously available in the U.S. and Puerto Rico. It offers full access to ViX content with ads, and limits users to two devices, unlike the ad-free version, which allows four. The new plan costs USD 1.90 in Colombia and USD 2.40 in Peru.

Source: [Tavi Latam](#)



canalrcn

NEW PLATFORM

FREE WITH ADS

Canal RCN

Country: Peru

RCN launched Canal RCN, a free streaming platform offering live TV, catch-up, VOD, and FAST channels. Available via mobile app, smart TVs, and its website, the service is free with registration. It debuts ahead of “La Casa de Los Famosos” season two, available 24/7. The platform also includes interactive features like voting and trivia.

Source: [Tavi Latam](#)



addictatv

ANNOUNCED

FREE WITH ADS

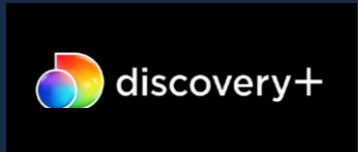
Addicta TV

Country: Latin America

Addicta TV, launching in beta in February 2025, will offer over 100 hours of independent Latin American content. It follows a free, ad-supported model with personalized ads. The platform features productions from Colombia, Argentina, Mexico, and the Dominican Republic. Addicta TV aims to help creators monetize content internationally.

Source: [CVeintiuno](#)

LATIN AMERICA



discoveryplus

DISCONTINUED

SUBSCRIPTION

TV EVERYWHERE

Discovery+

Country: Brazil

Warner Bros. Discovery Inc. will close Discovery+ in Brazil, moving content to Max. It ends on January 31st, 2025. The platform's catalog included unscripted content from brands like Discovery and TLC. Discovery+ was only available in Brazil in Latin America.

Source: [CVeintiuno](#)

EUROPE



viaplay

UPDATE

SUBSCRIPTION

SUBSCRIPTION WITH ADS

TV EVERYWHERE

Viaplay
Country: Netherlands

Viaplay will launch four new subscription tiers in the Netherlands, including a Basic plan with ads for EUR 19.99 per month. The Standard plan without ads costs EUR 21.99 per month, with discounts for a 12-month commitment. New subscribers can choose these options starting February 3rd, while existing users will be moved to the Basic plan with ads a month later.

Source: [BroadbandTV News](#)



paramountplus

UPDATE


SUBSCRIPTION

SUBSCRIPTION WITH ADS

Paramount+
Country: Germany

Paramount+ in Germany is changing its subscription structure, adding ad-supported plans alongside the current ad-free option. The new terms also mention different streaming limits and potential improvements in picture and sound quality, including 4K and Dolby Atmos. These changes will take effect six weeks after the notification, likely by the end of February 2025.

Source: [Heise Online](#)



now

DISCONTINUANCE ANNOUNCEMENT

SUBSCRIPTION

SUBSCRIPTION WITH ADS

NOW
Country: Germany, Ireland, Italy, United Kingdom of Great Britain and Northern Ireland

NOW, Sky's streaming service, will update in February, migrating to NBCUniversal's platform. New features, like Top 10 lists, Sky Sports+ streams, and kids profiles, will launch on February 18th in the UK and Ireland. Updates will follow in Germany and Italy. The migration aims to enhance the viewing experience with new technologies.

Source: [Advanced Television](#)

ASIA



gttv

DISCONTINUED

SUBSCRIPTION

GtTV

Country: Taiwan

GtTV, launched in 2014 by Gala Television Corporation, offered subscription-based streaming in Asia, featuring Taiwanese dramas and variety shows. As of January 2025, it ceased operations in Taiwan, citing industry shifts and competition.

Source: [GtTV](#)

GLOBAL



venusports

UPDATE

Venu Sports

Country: Global

Venu Sports, the joint streaming service by Disney, Fox, and WBD, has been canceled. The companies announced on January 10th, 2025, that they would focus on existing products instead. The service, planned to offer extensive live sports coverage in the U.S., faced delays due to a lawsuit from Fubo, which was later settled. Despite this, the companies chose to cancel the project.

Source: [Tavi Latam](#)



wstplay

NEW PLATFORM

SUBSCRIPTION

WST Play

Country: Global

WST launched its new streaming platform, WST Play, replacing Matchroom Live. It offers over 250 matches from the 2024/25 season and exclusive content. Champion of Champions and Championship League Snooker will be free on YouTube, while the 2024 UK Championship will not be available to UK subscribers initially.

Source: [Sports Pro](#)



cnnmax

ANNOUNCED

CNN Max

Country: Global

CNN is set to launch a new global streaming service focused on news programming, available across all devices. The service aims to provide a digital-first experience, moving beyond its current presence on the Max platform. This move follows a shift in CNN's strategy to meet growing demand for news streaming globally.

Source: [BroadbandTV News](#)

DISCOVER THE STREAMING SERVICES DIRECTORY

The first and only guide covering +1.6K platforms, in 250 countries and territories, along with +50 insightful variables!

Navigate every streaming service in existence. Learn about coverage, business models, commercial offering, user base, available titles and top demanded Movies and TV shows.

[CLICK HERE!](#)



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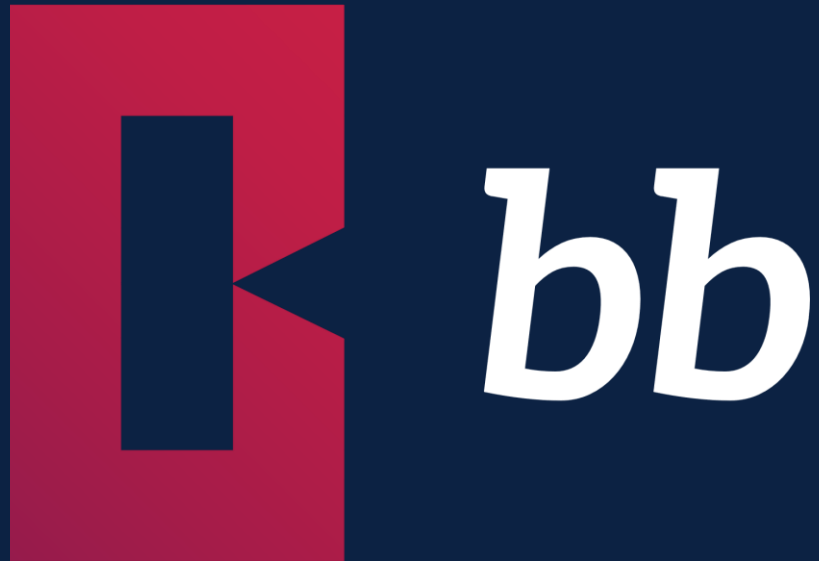
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Thanks

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