

February 2025



# Multiscreens+ PLATFORM ESSENTIALS

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES

# PLATFORM ESSENTIALS

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of streaming services from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over +121K on-demand and live streaming content platforms worldwide.



## FREE MONTHLY SUMMARY

### *Variables covered per country*

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

## FULL DATABASE

### *More variables covered per country*

- ✓ Presence by country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Launch date per country.
- ✓ Owner.
- ✓ Social media feeds.

## 05 **Latin America**

*Update*

*Caliente TV (Mexico)*

*New Platform*

*ditu (Colombia)*

*Announced*

*Tela Brasil (Brazil)*

## 06 **Europe**

*Update*

*trendsports (Germany)*

## 07 **Asia**

*New Platform*

*JioHotstar (India)*

*Announced*

*Arabsat (Saudi Arabia)*

## 08 **Global**

*Announced*

Fox (Global)

*Update*

Apple TV (Global)

*New Platform*

Bromley FC+ (Global)

StreamState (Global)

*Rebrand Announcement*

GAA+ (Global)

## LATIN AMERICA



calientetv

UPDATE

SUBSCRIPTION

### Caliente TV

**Country:** Mexico

Caliente TV, the sports streaming platform owned by Mexico's Caliente betting company, has officially transitioned to a subscription-based model after ending its free trial period. Users can now subscribe for USD 5.6 per month or USD 48.6 per year. The service offers live coverage of major sporting events, including the UEFA Champions League, Coppa Italia, Ligue 1, and Liga MX matches featuring Xolos de Tijuana and Gallos de Querétaro.

**Source:** [Tavi Latam](#)



ditu

NEW PLATFORM

FREE

### ditu

**Country:** Colombia

Caracol Televisión has launched ditu, a free streaming service available in Colombia since February 17th, 2025. The service offers live news from Caracol Noticias, Blu Radio, and La Kalle, as well as sports broadcasts, analysis programs, and podcasts. Additionally, users can access popular Caracol productions, all without requiring registration.

**Source:** [CVeintiuno](#)



telabrasil

ANNOUNCED

FREE

### Tela Brasil

**Country:** Brazil

The Brazilian government has announced the launch of Tela Brasil, a local streaming platform set to debut in 2025. The platform will highlight Brazilian audiovisual content, showcasing the country's diverse social groups and regions. The government has allocated USD 223 million for film and series production in 2024-2025 and approved USD 68 million in funding for the audiovisual sector.

**Source:** [CVeintiuno](#)

## EUROPE



trendSports

UPDATE

SUBSCRIPTION

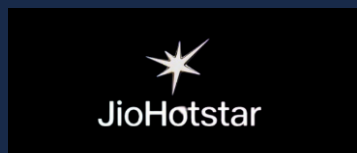
### trendSports

**Country:** Germany

Sky Deutschland has introduced the trendSports app, expanding its reach beyond satellite TV to include cable and Sky Stream users. The app offers six channels—Sportdigital1+, EDGE, Sportdigital Fußball, ClipMyHorse.TV, eSportsONE, and Waidwerk—providing over 4,000 hours of live sports annually, along with highlights, reports, and documentaries. The subscription is available for EUR 5.99 per month.

**Source:** [BroadbandTV News](#)

## ASIA



jiohotstar

NEW PLATFORM

SUBSCRIPTION

**JioHotstar****Country:** India

On February 14th, 2025, JioStar, the joint venture of Reliance Industries and Disney Star, launched JioHotstar, a unified streaming platform in India. It combines JioCinema and Disney+ Hotstar, offering over 300,000 hours of content in 19 languages, including movies, shows, and live sports, reaching over 500 million users. The platform provides free content, with premium plans starting at INR 149.

**Source:** [Variety](#)

arabsat

ANNOUNCED

**Arabsat****Country:** Saudi Arabia

At FOMEX 2025, Qvest and Arabsat announced a strategic partnership to develop a new streaming service in Saudi Arabia. This initiative aims to expand Arabsat's direct-to-consumer offerings by integrating advanced streaming technology with its satellite distribution network. Qvest will provide business and technology consultancy, content partnerships, and strategic guidance to enhance Arabsat's digital media ecosystem.

**Source:** [BroadbandTV News](#)

# GLOBAL



fox

ANNOUNCED

## Fox

**Country:** Global

Fox Corporation is set to launch a direct-to-consumer streaming service by the end of 2025, focusing on news and sports content. This service will be designed to complement traditional cable subscriptions and cater to audiences outside of the traditional pay-TV model. While specific pricing and content details have not been revealed, the offering aims to expand Fox's reach in the growing streaming market.

**Source:** [Advanced Television](#)



appletv

UPDATE

SUBSCRIPTION

TRANSACTIONAL

## Apple TV

**Country:** Global

Apple has launched the Apple TV app for Android devices, now available globally on the Google Play Store. This app provides Android users access to Apple TV+, featuring award-winning Apple Original series and films, as well as the MLS Season Pass for Major League Soccer matches. Users can subscribe using their Google Play accounts and enjoy features like "Up Next" to continue watching across devices and a watchlist for future viewing.

**Source:** [Apple](#)



bromleyfcplus

NEW PLATFORM

FREE

SUBSCRIPTION

TRANSACTIONAL

## Bromley FC+

**Country:** Global

Bromley FC, a member of the English National League, has launched a dedicated streaming platform to enhance fan engagement and expand its audience reach. This initiative is part of the club's strategy to strengthen its supporter base and increase matchday attendance. The platform will offer live match streaming, exclusive behind-the-scenes content, and other club-related media. This launch reflects Bromley FC's ongoing commitment to improving the fan experience, alongside recent stadium renovations and special ticket promotions.

**Source:** [Bromley Football Club](#)



streamstate

NEW PLATFORM

FREE

## StreamState

**Country:** Global

StreamState is a new Maine-based streaming service offering a curated selection of movies, TV shows, live events, and cultural content focused on Maine. Launched on February 1st by O'Maine Studios, the platform aims to be a "Netflix for Maine," featuring content like the film "Islander" and the series "From Away." In February, all content is free; starting in March, subscriptions will cost between USD 5.00 and USD 6.00 per month, with live webcams and sample content remaining free. The service plans to expand its offerings with more live activity cams and additional Maine-centric content.

**Source:** [Penbay Pilot](#)



# GLOBAL



gaaplus

REBRAND ANNOUNCEMENT

SUBSCRIPTION

## GAA+

**Country:** Global

The GAA has taken full control of GAAGO from RTÉ, rebranding it as GAA+, which will launch for the 2025 Championship. The new streaming service will feature live matches, midweek shows, and exclusive content. This move aims to strengthen the GAA's media presence and secure the value of its broadcast rights in a changing media landscape.

Source: [RTE](#)

# DISCOVER THE STREAMING SERVICES DIRECTORY

The first and only guide covering +1.5K platforms, in 250 countries and territories, along with +50 insightful variables!

Navigate every streaming service in existence. Learn about coverage, business models, commercial offering, user base, available titles and top demanded Movies and TV shows.

[CLICK HERE!](#)



## ABOUT BB MEDIA

Award Winning Data Science Company, specialized in Media & Entertainment for over 37 years.

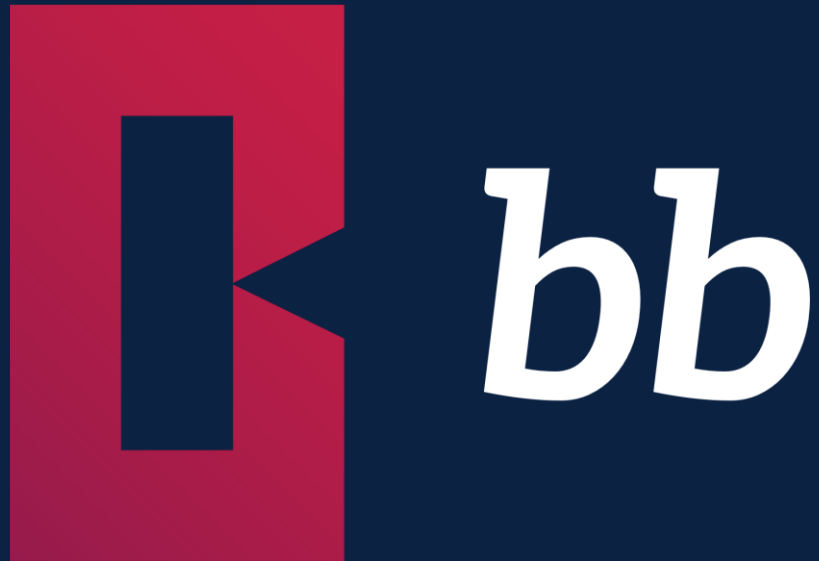
We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

**We are focused. We are experts. We innovate. We act fast. We are thorough. We deliver.**



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Thanks

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