



PLATFORM ESSENTIALS

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES

Platform Essentials

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of streaming services from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over +121K on-demand and live streaming content platforms worldwide.

FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Launch date per country.
- ✓ Owner.
- ✓ Social media feeds.

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Expansion Announcement

HBO Max (Albania, Armenia, Cyprus, Estonia, Georgia, Iceland, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Malta, and Tajikistan)

New Platform

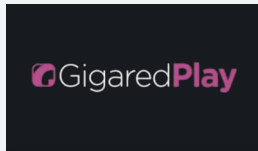
Credo (Global)

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Announcement

ROAR+ (Canada, Finland, Germany, Mexico, Poland, Sweden, Ukraine, United Kingdom, United States)

LATIN AMERICA



Gigared Play

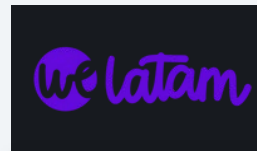
Country: Argentina

Telecom company Gigared has launched Gigared Play, a new TV Everywhere service in Argentina. It offers advanced features such as personalized content grids based on user location, automatic video quality adjustments according to internet speed, and multi-device access, including smartphones, tablets, and computers. The platform aims to improve user experience and follows the growing trend of flexible OTT television services in Latin America.

NEW PLATFORM

TV Everywhere

SOURCE: [TaviLatam](#)



Vyco

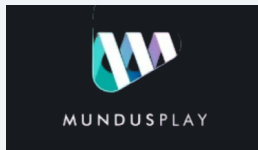
Country: Latin America

We Latam launched Vyco, a new platform dedicated to short vertical-format dramas designed for mobile audiences, particularly Gen Z. The service will focus on high-engagement storytelling with episodes under 10 minutes. Alongside the announcement, the company is inviting Latin American production companies to submit co-production proposals aimed at developing original, culturally relevant content for the region.

NEW PLATFORM

Subscription with Ads

SOURCE: [CVeintiuno](#)



Mundus Play

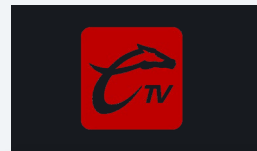
Country: Brazil

Box Brazil has launched Mundus Play, a new streaming service available through Claro TV+. The platform features over 1,500 on-demand titles and live channels such as SBT, CNN Brasil, and RedeTV!, with a focus on Brazilian content. This partnership aims to enhance access to national programming within the Claro TV+ environment.

NEW PLATFORM

Subscription

SOURCE: [TaviLatam](#)



Caliente TV

Country: Mexico

Fox Corporation has acquired Caliente TV, a major sports streaming channel in Mexico, gaining rights to key competitions like the UEFA Champions League and Liga MX.

The acquisition will support the launch of a new pay-TV sports channel and a subscription-based streaming service, complementing Fox's existing Tubi platform

UPDATE

Subscription

SOURCE: [Yahoo! News](#)

LATIN AMERICA



UPDATE

Free with Ads

Subscription

13Go

Country: Chile

Chile's streaming service 13Go has launched a paid Premium plan that includes a 24-hour channel for the reality show *Mundos Opuestos*, along with access to all of Canal 13's pay TV signals. Subscribers can watch exclusive content such as unedited scenes, interviews, and early access to new episodes, available through the 13Go app and website.

SOURCE: [TaviLatam](#)

LATIN AMERICA **INSIGHTS**



LATAM is the region with the highest preference for **TV Everywhere** platforms, reaching a penetration of **35%** among fixed internet households.



Smart TVs are the most preferred device for online content viewership in the region, chosen by **5 out of 10 fixed internet households**.



Among all local platforms in LATAM, **25%** originate from **Brazil**, **18%** from **Argentina**, and **16%** from **Mexico**.



NORTH AMERICA



NEW PLATFORM

Free

SOURCE: [SportsPro](#)

PFL

Country: United States of America

The Professional Fighters League (PFL) has launched a direct-to-consumer app in the U.S. offering free live streaming of events from PFL Europe, MENA, Africa, and the Pacific. The app features live fights, schedules, fighter profiles, fan tools, and an event archive. It's available on iOS and Android, with plans to expand to Apple TV, Roku, and Amazon Fire TV later this year, supporting PFL's global growth and fan engagement.



UPDATE

Subscription

Transactional

SOURCE: [Fubo](#)

Fubo

Country: Canada, United States of America

FuboTV has introduced Pay-Per-View (PPV) options for select live sports events, enhancing its streaming offerings. In June 2025, U.S. viewers can access World Cup 2026 Qualifiers and a boxing match between Deontay Wilder and Tyrrell Herndon through PPV, available for purchase without a Fubo subscription. Purchasers will also receive complimentary access to Fubo Free, which includes over 200 FAST channels.

UCAN **INSIGHTS**



28% of households in UCAN prefer to watch **live sports**



19% of the platforms available in UCAN specialize in sports content.



UCAN is the region with the highest penetration for **transactional platforms** (41%).



EUROPE



Mitele

Country: Spain

Mediaset España has rebranded its streaming platform Mitele as Mediaset Infinity, expanding free content including live and on-demand shows. The subscription service MitelePLUS is now Mediaset Infinity+, offering ad-free viewing, content downloads, and the ability to restart live programs. The updated platform features a modern interface and improved performance across devices.

REBRAND

Free with Ads

Subscription

Transactional

SOURCE: [Advanced Television](#)



Fubo

Country: Spain

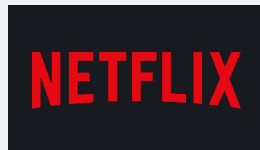
Fubo has expanded its offerings with a new pay-per-view option, allowing users to access select live sports events without a subscription. Initial events include CONCACAF World Cup qualifiers and a boxing match between Deontay Wilder and Tyrrell Herndon. Purchasers also gain access to Fubo's free tier, which features over 200 channels, including sports, news, and entertainment content from leading providers.

UPDATE

Subscription

Transactional

SOURCE: [Fubo](#)



Netflix

Country: France

Netflix will begin offering live television content through a partnership with the French network TF1 starting in summer 2026. French subscribers will be able to access TF1's five channels and its streaming service TF1+ directly via the Netflix platform. This collaboration represents Netflix's inaugural venture into live TV broadcasting and seeks to enhance its content portfolio while complementing TF1's streaming objectives.

UPDATE

Subscription

Subscription with Ads

SOURCE: [Yahoo! News](#)



Astronogeek TV

Country: France

Astronogeek TV, a streaming platform specializing in astronomy, science outreach, and educational videos, announced on its official website that it permanently shut down on June 16th, 2025. In a message to its subscribers, the service encouraged viewers to take advantage of the available content before the closure and extended sincere thanks for their loyal support.

DISCONTINUED

Subscription

SOURCE: [Astronogeek TV](#)

EUROPE



DISCONTINUED

Subscription

Entrée Interdite TV

Country: France

The streaming platform Entrée Interdite TV, known for offering exclusive behind-the-scenes content from private estates, luxury events, historic châteaux, villas, and palaces through documentary-style VOD, announced via its website that it ceased operations on June 16th, 2025.

SOURCE: [Entrée Interdite TV](#)

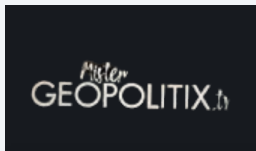
DISCONTINUED

Subscription

Mieux Manger Demain

Country: France, Germany

Mieux Manger Demain, the platform centered on nutrition, wellness, and sustainable living, informed its users that it ceased operations as of June 16th, 2025. The notice, published on its website, invited subscribers to continue accessing content until that date and expressed appreciation for their ongoing support.

SOURCE: [Mieux Manger Demain](#)

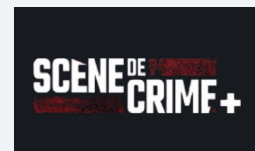
DISCONTINUED

Subscription

Mister Geopolitix TV

Country: France

Mister Geopolitix TV, a streaming platform focused on geopolitics and global affairs, permanently shut down on June 16th, 2025. Since its launch in 2018, the platform had been a key source for comprehensive geopolitical analysis and thought-provoking content.

SOURCE: [Mister Geopolitix TV](#)

DISCONTINUED

Subscription

Scène de crime+

Country: France

Scène de Crime+, the streaming service focused on true crime and investigative programming, announced through its website that it permanently ceased operations on June 16th, 2025. In a message to its subscribers, the platform expressed its appreciation for their loyalty and had invited them to continue accessing its content until the service was officially discontinued.

SOURCE: [Scène de crime+](#)

EUROPE



ANNOUNCEMENT




OGOKINO

Country: Belarus

Beltelecom has announced OGOKINO, a new platform that will bring together content from leading online cinemas. This move supports Beltelecom's growth in digital entertainment alongside its IPTV, Smart TV, and "Video Control" services. OGOKINO aims to offer Belarusian subscribers easier access to a wide range of premium streaming content.

SOURCE: [Beltelecom](#)

EMEA INSIGHTS

-  **55%** of households in EMEA watch **live online content**, although **19%** watch only **live sports** and/or events.
-  Of all platforms available in EMEA, **55%** are niche services, with **sports** being the most dominant category (35%).
-  While most platforms in the region originate from the **United States (20%)**, **9%** are from the **UK** and **7%** from **France**.



GLOBAL



UPDATE

Warner Bros. Discovery

Country: Global

Warner Bros. Discovery separates HBO from Max to restore HBO's premium identity, Warner Bros. Discovery is detaching the HBO brand from the Max streaming umbrella. HBO content will still be available on Max, but the brand will now stand apart in marketing and presentation to reduce confusion and reinforce its prestige.

SOURCE: [Warner Bros. Discovery](#)



UPDATE

Free with Ads

FIFA+

Country: Global

DAZN has expanded its partnership with FIFA by taking control of FIFA+, the federation's underperforming streaming platform. The move will integrate FIFA+ content into DAZN and includes co-production of original football content. The goal is to strengthen FIFA's digital reach and enhance DAZN's global football offering.

SOURCE: [InsideWorldFootball](#)



UPDATE

Free with Ads

Subscription

TNA+

Country: Global

TNA Wrestling has introduced a free tier to its streaming service, offering live impact previews, classic matches, and original content. The move aims to attract new fans and increase engagement by making content more accessible, similar to WWE's free content strategy.

SOURCE: [CagesideSeats](#)



UPDATE

Free with Ads

Subscription

Transactional

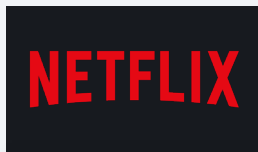
ZEE5

Country: Global

ZEE5 has launched a refreshed brand identity focused on local language content and personalized experiences. The new positioning aims to strengthen emotional connections with diverse Indian audiences by celebrating regional cultures and preferences across the platform..

SOURCE: [MediaNews](#)

GLOBAL

**Netflix****Country:** Global

Starting next month, Netflix will no longer work on certain older Amazon Fire TV models. The change affects devices that can't support the app's latest features, as Netflix continues to modernize its platform. Impacted users are advised to upgrade their hardware.

UPDATE

Subscription

Subscription with Ads

SOURCE: [PCWorld](#)**iWantTFC****Country:** Global

ABS-CBN has announced a redesign of its streaming platform, which will now operate under its original name, iWant, replacing iWantTFC. The update, rolled out in June 2025, introduces a new interface with improved navigation, personalized content rows inspired by Filipino emotions, and an enhanced search function. This marks the first phase of a full platform upgrade planned for July 2025, extending improvements to all devices.

UPDATE

Free with Ads

Subscription

Transactional

SOURCE: [Trendrod](#)**HBO Max****Country:** Albania, Armenia, Cyprus, Estonia, Georgia, Iceland, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Malta, and Tajikistan

Warner Bros. Discovery has announced plans to expand HBO Max into 12 new countries in Eastern Europe and Central Asia on July 1st, 2025. This move brings the service closer to 100 markets worldwide. Subscribers will access popular HBO and Warner Bros. content, plus select live sports in some regions. Two subscription plans will be available, supporting major payment methods.

EXPANSION
ANNOUNCEMENTSOURCE: [BroadbandTV News](#)**Credo****Country:** Global

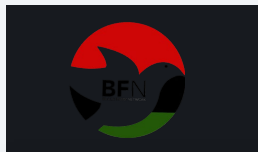
Credo is a new Christian streaming service offering movies, documentaries, and series rooted in faith-based values. Launched on May 28th, it aims to provide uplifting, family-friendly content with a Catholic perspective, and serve as a digital space for spiritual growth and entertainment.

NEW PLATFORM

Subscription

SOURCE: [Aleteia](#)

GLOBAL



NEW PLATFORM

Free

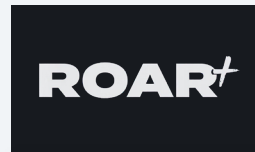
Subscription

BlackFaithTV.com

Country: Global

The Black Faith Network has launched BlackFaithTV.com, a new online TV and VOD platform dedicated to faith-based content centered on Black culture and Christian values. The service aims to transform media by providing uplifting, community-focused programming for underserved audiences worldwide.

SOURCE: [MarketsFinancialContent](#)



ANNOUNCEMENT

Subscription

ROAR+

Country: Canada, Finland, Germany, Mexico, Poland, Sweden, Ukraine, United Kingdom, United States.

Penn State has introduced ROAR+, a subscription-based digital platform launching on July 24th. It offers fans exclusive content like behind-the-scenes videos, live chats, podcasts, and shows hosted by Penn State legends such as LaVar Arrington. Subscription tiers range from USD 14.99 to USD 249.99 per month, and all proceeds directly support student-athletes through NIL (Name, Image, Likeness) partnerships.

SOURCE: [ABC27](#)

GLOBAL INSIGHTS



Paramount+ Global Offer: The platform is offering 50% off monthly and annual plans (valid through July 10).

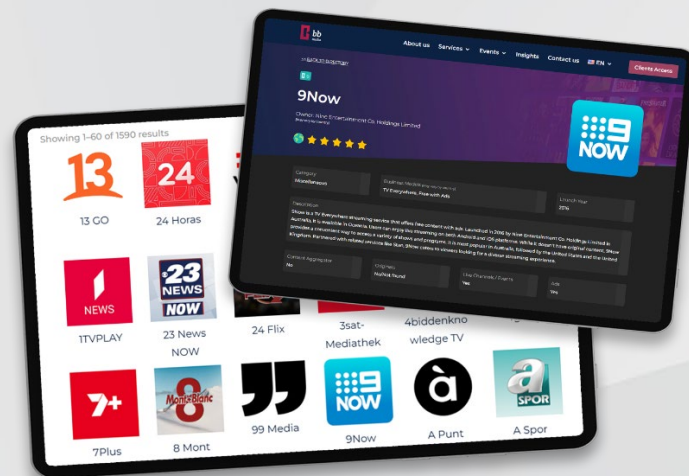


DISCOVER THE **STREAMING SERVICE DIRECTORY**

The first and only guide covering +1.5K platforms, in 250 countries and territories, along with +50 insightful variables!

Navigate every streaming service in existence.
Learn about coverage, business models,
commercial offering, user base, available titles and
top demanded Movies and TV shows.

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